

Webb County Purchasing Department  
**RFP 2015-31 2 Year Contract for Outdoor Advertising**



Contract Term: October 1, 2014 to September 30, 2016  
 If Extended good through: September 30, 2017

**Bid Opening: August 8, 2014**

**Lamar Outdoor Advertising**  
 c/o Norma Solis or David Paez  
 5543 E. HWY 359  
 Laredo, TX 78046  
 956-723-4152  
 956-723-2509  
[nsolis-magee@lamar.com](mailto:nsolis-magee@lamar.com)  
[dpaez@lamar.com](mailto:dpaez@lamar.com)

**Primary**

Bill Board Type	Bill Board Size	Price	Per
30 Sheet Poster Size	10 ft x 6 in x 22 ft	\$750.00 ea.	4 Weeks
Bulletin	10ft x 6in x 36ft	\$1350.00 ea.	4 weeks
Bulletin	14ft x 48ft	\$2350.00 ea.	4 weeks
Bus Shelters	60" x 48"	\$150.00 ea.	4 weeks
Electronic Ad # 77777	10 '.6" x 36'	\$2250.00 ea.	4 weeks
Electronic Ad # 77778	10' x 22'	\$850.00 ea.	4 weeks
Electronic Ad # 77779	10'.6" x 36'	\$1950.00 ea.	4 weeks
Electronic Ad # 77780	10'.6" x 36'	\$1450.00 ea.	4 weeks
<b><u>Additional Charges</u></b>			
Poster Flex	10 x 22	\$250.00 ea.	
Poster Vinyl		\$500.00 ea.	
Echo-Flex	10.6 x 36	\$700.00 ea.	
Echo-Flex	14 x 48	\$1000.00 ea.	
Cut-Out Extentions		\$25.00 per square ft.	
Electronic Creative For Digital Billboards		no charge	
Additional Vinyl Copy		Charges Apply	
Change on Panels		Charges Apply	