

LAREDO MAIN STREET BOARD OF DIRECTORS

Alexander, Carole Castro, Anseimo Cruthirds, Jack Esparza, Sandy Flores, Betty Frank, Viviana Friedman, Larry Garcia, Arturo Garcia, Hector "Tito" Garcia, Victor Garcia, Vicky Haynes, Melissa Amici Haynes, Roque Jordan, Russel Lobo, Enrique Mendiola, Joseph Rotnofsky, Frank M. Rodriguez, Gayle Snyder, Cythia M. Tijerina, Danny Torres, Rafael I.

STAFF

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Laredo Main Street P.O. BOX 634 Laredo, TX 78042 (P) 956-523-8817 (F) 956-523-8814 Dear Friend of Downtown Laredo:

Whether you remember those tasty sundaes at Kress or McClellan's, catching a movie at the Plaza or Tivoli Theater, or maybe shopping at the many retail stores, there is a part of downtown Laredo that remains embedded in every Laredoans mind and heart.

Keeping that spirit alive is the mission of Laredo Main Street. Since its inception, the group has worked to promote, preserve and develop everything that is great about downtown Laredo. Projects such as the El Centro de Laredo Farmers Market have brought Laredoans back to appreciate, reminisce and enjoy downtown Laredo. Keeping the architectural integrity of its buildings, the organization is also working with city government and business owners to improve facades that will make a stroll through the historic district a truly memorable experience.

The work must continue with the help and support of a generous community. Our Fourth Annual SOL (Streets of Laredo) Masquerade Party, to be held on Friday, October 10, 2014 at the Laredo Center for the Arts, is our yearly fundraiser to keep those projects ongoing and succeeding. This year the SOL Masquerade Party will crown Mr. Hector "Tito" Garcia and the distinguished Rosaura P. "Wawi" Tijerina as Rey and Reina of the celebration. This dynamic duo has an undisputed list of accomplishments, not to mention their contributions to the local community.

Just like last year's celebration, this year promises to be an evening filled with entertainment and ultimately awareness of our mission; to enhance the quality of life for all Laredoans and provide an enjoyable experience for guests who visit the Gateway City. We hope you will accept our invitation to become a part of progress by serving as a sponsor of our 2014 SOL Masquerade Party. The enclosed form gives more detail on sponsorship opportunities as well as details on the event itself. Please feel free to call me if you wish to discuss your participation further.

Please accept our most heartfelt appreciation for your attention to this letter and the closed items. We hope to hear from you soon.

Sincerely,

Victor Manuel Garcia President-Elect



Enjoy an evening masked with Cajun-inspired cuisine, signature drinks, open bar, and amazing entertainment by the Oh So Good Band.

Platinum Mask | \$5,000

- · 1st priority premiere seating for 10
- · Complimentary valet parking
- · Table sign with company logo
- Live announcement of sponsorship during presentation
- 1st priority placement of company logo on event program
- VIP tickets to UETA Jamboozie (up to 10)
- · VIP table service with exclusive wait service
- Company Banner at front entrance gates of LCA (night of event)

Gold Mask | \$2,500

- · 2nd priority premiere seating for 10
- · Complimentary valet parking
- · Table sign with company logo
- 2nd priority placement of company logo on event program
- VIP tickets to UETA Jamboozie (up to 10)
- · VIP table service
- Company Banner at front entrance of gates at LCA (night of event)

Silver Mask | \$1,500

- · 3rd priority premiere seating for 10
- · Complimentary valet parking
- · Table sign with company logo
- 3rd priority placement of company logo on event program

Sponsor Information

NAME		
BUSINESS NAME		
PHONE		
ADDRESS		
EMAIL	1	

Method of Contribution

Li Check Payable to Laredo Main Street
☐ Please Invoice Me
☐ Credit Card

CARD#	
EXP DATE	

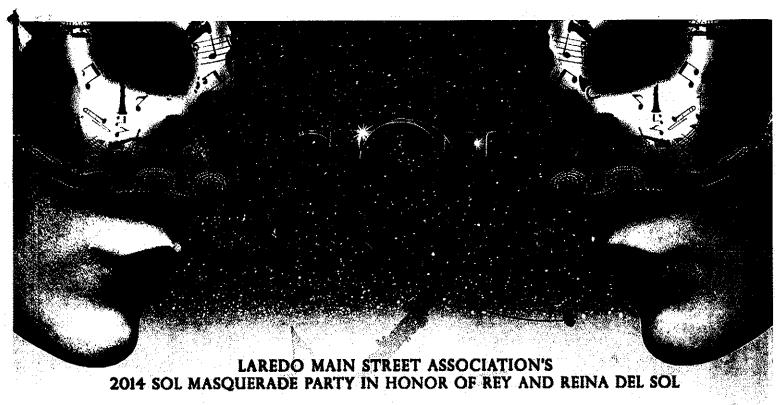
□Visa □Mastercard □Amex □Discover

Please include the CVV2# which is the 4 digit number on the front of the Amex or the 3 digit number on the back of the Visa, Mastercard, etc.

Mail or fax form to:

CVV2#

Laredo Main Street PO Box 634 Laredo, TX 78042 P: 956-523-8817 F: 956-523-8814



FRIDAY, OCTOBER 10, 2014 8 P.M. - 12 A.M. LAREDO CENTER FOR THE ARTS 500 SAN AGUSTIN AVE



HECTOR "TITO" GARCIA

Enjoy an evening masked with cajun-inspired cuisine, signature drinks, open bar, and amazing entertainment by the oh so good band.



OH SO GOOD BAND





TO PURCHASE A TABLE OR INDIVIDUAL TICKETS, PLEASE CALL LAREDO MAIN STREET - (956) 523-8817 WWW.LAREDOMAINSTREET.ORG