

THE JOURNAL

LAREDO MAIN STREET BOARD OF DIRECTORS

Alexander, Carole
Castro, Anselmo
Cruthirds, Jack
Esparza, Sandy
Flores, Betty
Frank, Viviana
Friedman, Larry
Garcia, Arturo
Garcia, Hector "Tito"
Garcia, Victor
Garcia, Vicky
Haynes, Melissa Amici
Haynes, Roque
Jordan, Russel
Lobo, Enrique
Mendiola, Joseph
Rotnofsky, Frank M.
Rodriguez, Gayle
Snyder, Cythia M.
Tijerina, Danny
Torres, Rafael I.

STAFF

Pilar Monroy
LMS Program Manager
Stephanie Garza Mendez
Farmer's Market Manager
Priscilla Iglesias
Administrative Assistant



Laredo Main Street
P.O. BOX 634
Laredo, TX 78042
(P) 956-523-8817
(F) 956-523-8814

Dear Friend of Downtown Laredo:

Whether you remember those tasty sundaes at Kress or McClellan's, catching a movie at the Plaza or Tivoli Theater, or maybe shopping at the many retail stores, there is a part of downtown Laredo that remains embedded in every Laredoans mind and heart.

Keeping that spirit alive is the mission of Laredo Main Street. Since its inception, the group has worked to promote, preserve and develop everything that is great about downtown Laredo. Projects such as the El Centro de Laredo Farmers Market have brought Laredoans back to appreciate, reminisce and enjoy downtown Laredo. Keeping the architectural integrity of its buildings, the organization is also working with city government and business owners to improve facades that will make a stroll through the historic district a truly memorable experience.

The work must continue with the help and support of a generous community. Our Fourth Annual SOL (Streets of Laredo) Masquerade Party, to be held on Friday, October 10, 2014 at the Laredo Center for the Arts, is our yearly fundraiser to keep those projects ongoing and succeeding. This year the SOL Masquerade Party will crown Mr. Hector "Tito" Garcia and the distinguished Rosaura P. "Wawi" Tijerina as Rey and Reina of the celebration. This dynamic duo has an undisputed list of accomplishments, not to mention their contributions to the local community.

Just like last year's celebration, this year promises to be an evening filled with entertainment and ultimately awareness of our mission; to enhance the quality of life for all Laredoans and provide an enjoyable experience for guests who visit the Gateway City. We hope you will accept our invitation to become a part of progress by serving as a sponsor of our 2014 SOL Masquerade Party. The enclosed form gives more detail on sponsorship opportunities as well as details on the event itself. Please feel free to call me if you wish to discuss your participation further.

Please accept our most heartfelt appreciation for your attention to this letter and the enclosed items. We hope to hear from you soon.

Sincerely,

Victor Manuel Garcia
President-Elect

SPONSORSHIP OPPORTUNITIES 2014

Enjoy an evening masked with Cajun-inspired cuisine, signature drinks, open bar, and amazing entertainment by the Oh So Good Band.

Platinum Mask | \$5,000

- 1st priority premiere seating for 10
- Complimentary valet parking
- Table sign with company logo
- Live announcement of sponsorship during presentation
- 1st priority placement of company logo on event program
- VIP tickets to UETA Jamboozie (up to 10)
- VIP table service with exclusive wait service
- Company Banner at front entrance gates of LCA (night of event)

Gold Mask | \$2,500

- 2nd priority premiere seating for 10
- Complimentary valet parking
- Table sign with company logo
- 2nd priority placement of company logo on event program
- VIP tickets to UETA Jamboozie (up to 10)
- VIP table service
- Company Banner at front entrance of gates at LCA (night of event)

Silver Mask | \$1,500

- 3rd priority premiere seating for 10
- Complimentary valet parking
- Table sign with company logo
- 3rd priority placement of company logo on event program

Sponsor Information

NAME _____

BUSINESS NAME _____

PHONE _____

ADDRESS _____

EMAIL _____

Method of Contribution

Check Payable to Laredo Main Street

Please Invoice Me

Credit Card

Visa Mastercard Amex Discover

CARD# _____

EXP DATE _____

CVV2# _____

Please include the CVV2# which is the 4 digit number on the front of the Amex or the 3 digit number on the back of the Visa, Mastercard, etc.

Mail or fax form to:

Laredo Main Street
PO Box 634
Laredo, TX 78042

P: 956-523-8817
F: 956-523-8814



**LAREDO MAIN STREET ASSOCIATION'S
2014 SOL MASQUERADE PARTY IN HONOR OF REY AND REINA DEL SOL**

**FRIDAY, OCTOBER 10, 2014
8 P.M. - 12 A.M.
LAREDO CENTER FOR THE ARTS
500 SAN AGUSTIN AVE**

**ENJOY AN EVENING MASKED
WITH CAJUN-INSPIRED CUISINE,
SIGNATURE DRINKS, OPEN BAR,
AND AMAZING ENTERTAINMENT
BY THE OH SO GOOD BAND.**



HECTOR "TITO" GARCIA



ROSAURA "WAWA" TUJAGUE



OH SO GOOD BAND



**TO PURCHASE A TABLE OR INDIVIDUAL TICKETS, PLEASE CALL
LAREDO MAIN STREET - (956) 523-8817
WWW.LAREDOMAINSTREET.ORG**