



Webb County Purchasing Department
 Proposal Tabulation
 RFP Opened: 9.19.2014

RFP 2015-98

2 Year Contract for Advertising Services for Webb County
 Rural Public Transportation Fleet- El Aguila

Hachar Bus Ads Laredo
 4100 San Bernardo
 STE E7
 Laredo, TX 78041
 956-791-0140
roberthachar@laredoad.com

RFP 2015-98 2 Year Contract for Advertising Services for Webb County Rural Public Transportation Fleet- El Aguila

Evaluation Criteria	# of Svc. Months	Price of Advertising p/ MO.	Projected # of Signs to be Sold	% to Webb Cty El Aguila Transp.	Projected Amt. to Webb Cty.
Percentage Paid Out					
a. Whole Side Sign	varies	\$400.00	Varies	50% of rent after fees <i>fees not to exceed 15%</i>	varies
b. Full Wrap Sing	varies	\$600.00	Varies	50% of rent after fees <i>fees not to exceed 15%</i>	varies
c. Right or Left Side sign	varies	\$200.00	Varies	50% of rent after fees <i>fees not to exceed 15%</i>	varies
Years Experience	Included				
Financial Statements	Included				