



**INSERTION ORDER AND  
ADVERTISING AGREEMENT**

This advertising agreement (“Agreement”) is a binding contract entered into as of the date of last signature below by and between Gray Television Group, Inc., its subsidiaries and affiliates (“Gray”) and the advertiser identified below (“Advertiser”). This Agreement will consist of this Insertion Order and the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

Advertiser		Gray	
<b>Business Name</b>	Webb County Sheriff’s Office	<b>Station</b>	KGNS-TV
<b>Primary Contact</b>	Brenda Medina	<b>Account Executive</b>	Patty Kirby
<b>Billing Address</b>	902 Victoria St., Laredo, TX	<b>Billing Address</b>	120 W. Del Mar Blvd.
<b>Phone</b>	956-523-4500	<b>Phone</b>	956-324-1009
<b>Fax</b>	956-523-5059	<b>Fax</b>	956-267-8649
<b>Email</b>	bmedina@webbcountytexas.gov	<b>Email</b>	carysava@yahoo.com
<b>Website</b>	http://www.webbcountytexas.gov/Sheriff/	<b>Website</b>	Kgns.tv

<b>Campaign Start Date</b>	Jan 2015	<b>Campaign End Date or Duration</b>	Dec 2015
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Campaign Details: (Attach additional pages as appropriate.)	Spots, Impressions, Etc. Please see attached.	Investment
<b>Television Insertion</b> (Included in broadcast and cable/ satellite retransmission of station signal)		\$2,500/month for 12 months
<b>Streaming Insertion</b> (Inserted into streamed newscast on Station web channel in place of broadcast-only commercials in newscast)		
<b>Online Insertion</b> (Banner ads, pre-rolls, display ads and other types of insertions on Station web channels)		
<b>Mobile Insertion</b> (Banner ads, pre-rolls, display ads and other types of insertions on Station text alerts, email blasts, mobile apps and platforms)		
<b>Other:</b>		
<b>TOTAL:</b>		<b>\$30,000/ year</b>
<b>Note Payment Terms: Net 30 days from date of invoice.</b>		

**ADVERTISER:**

**GRAY TELEVISION GROUP, INC.**

**BY:** \_\_\_\_\_

**BY:** \_\_\_\_\_

**NAME:** \_\_\_\_\_

**NAME:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_