



Webb County Purchasing Department
Bid Tabulation

Bid Number: 2017-77
3 Year Contract for Newspaper Advertisements

Contract Expires: 09.30.19
If Extended Expires: 09.30.20

Laredo Morning Times
111 Esperanza Drive
Laredo, TX 78045
956-728-2510
adriana@lmonline.com
Contact: Adriana R. Devally

Primary

ITEM DESCRIPTION	Price
Legal Advertisements	
(Citation, Notice of Public Hearings, Public Notices, Tax Notices Election Notices, Stray Animals etc.)	
Price per inch per day:	
Monday	\$10.85
Tuesday	\$10.85
Wednesday	\$10.85
Thursday	\$10.85
Friday	\$10.85
Saturday	\$10.85
Sunday	\$10.85
Affidavits	\$6.50
Help Wanted Advertisements	
Price per inch per day:	
Monday	\$10.85
Tuesday	\$10.85
Wednesday	\$10.85
Thursday	\$10.85
Friday	\$10.85
Saturday	\$10.85
Sunday	\$10.85
Affidavits	\$6.50
Online Banners	25 CPM
Creative Fee	None
Full Page Ad-Help Wanted	
Monday	\$2,050.65
Tuesday	\$2,050.65
Wednesday	\$952.09
Thursday	\$2,050.65
Friday	\$2,050.65
Saturday	\$2,050.65
Sunday	\$2,050.65
1/2 page Ad-Help Wanted	
Monday	\$1,025.33
Tuesday	\$1,025.33
Wednesday	\$463.84
Thursday	\$1,025.33
Friday	\$1,025.33
Saturday	\$1,025.33
Sunday	\$1,025.33
1/4 page Ad-Help Wanted	
Monday	\$569.63
Tuesday	\$569.63
Wednesday	\$271.25
Thursday	\$569.63
Friday	\$569.63
Saturday	\$569.63
Sunday	\$569.63
Public Service Announcements	



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Full Page Ad-Public Service Announcements	
Monday	\$2,050.65
Tuesday	\$2,050.65
Wednesday	\$952.09
Thursday	\$2,050.65
Friday	\$2,050.65
Saturday	\$2,050.65
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Deadlines for Line Advertisements:	
Publication Date:	Deadline
Monday	Friday 12:00 Noon
Tuesday	Monday 10:00 a.m.
Wednesday	Monday 12:00 Noon
Thursday	Wednesday 12:00 Noon
Friday	Thursday 12:00 Noon
Saturday	Friday 10:00 a.m.
Sunday	Friday 12:00 Noon
Deadlines for Display Advertisements:	
Publication Date:	Deadline
Monday	Friday 12:00 Noon
Tuesday	Friday 3:00 p.m.
Wednesday	Friday 3:00 p.m.
Thursday	Wednesday 10:00a.m.
Friday	Thursday 10:00a.m.
Saturday	Thursday 3:00 p.m.
Sunday	Friday 10:00a.m.