



2016-2017 NFL PACKAGE

With More Dallas Cowboys Games Than Any Other Network and Home Of The

Super Bowl LI

Customized Package





2016 NFL Regular Season

Sept. 11	Sunday	3:30pm-6:30pm	New York Giants @ Dallas Cowboys
Sept. 18	Sunday	12pm - 3pm	Dallas Cowboys @ Washington Redskins
Oct. 2	Sunday	3:30pm-6:30pm	Dallas Cowboys @ San Francisco 49ers
Oct. 16	Sunday	3:30pm-6:30pm	Dallas Cowboys @ Green Bay Packers
Oct. 30	Sunday	3:30pm-6:30pm	Arizona Cardinals @ Carolina Panthers
Nov. 6	Sunday	12pm-3pm	Dallas Cowboys @ Cleveland Browns
Nov. 13	Sunday	3:30pm-6:30pm	Dallas Cowboys @ Pittsburgh Steelers
Nov. 24	Sunday	3:30pm - 6:30pm	Washington Redskins @ Dallas Cowboys THANKSGIVING DAY
Dec. 11	Sunday	12pm-3:30pm	Washington Redskins @ Philadelphia Eagles
Dec. 18	Sunday	12pm - 3pm	Tampa Bay Buccaneers @ Dallas Cowboys
Jan. 1	Sunday	12pm-3:30pm	Dallas Cowboys @ Philadelphia Eagles



2016 NFL Regular Season

Jan. 08	Sunday	TBD	NFC Wild Card Game
Jan. 14	Sunday	TBD	NFC Divisional Playoff Game
Jan. 15	Sunday	TBD	NFC Divisional Playoff Game
Jan. 22	Sunday	TBD	NFC Championship Game



Super Bowl LI



Feb. 5	Sunday	3:00pm-5pm/9pm-10:00pm	Super Bowl Pre Game and/ or Post Game
Feb. 5	Sunday	5pm-9pm	Super Bowl LI



Month	Games per Month	*FOX 39 ROS 12N - 12am	*MundoMax ROS Gam - 12am	Super Bowl Pre and/or Post Game	Total Monthly Spots	Monthly Investment
September	2x	10x	10x		22x	\$1,800
October	3x	10x	10x		23x	\$2,400
November	3x	10x	10x		23x	\$3,000
December	2x	10x	10x		22x	\$1,500
January	5x	10x	10x		25x	\$6,700
February	1x	10x	10x	2x Pre and/or Post	23x	\$7,200

Your Total Investment: \$22,600

Schedule is subject to change/Net non commissionable

NFL 2016 OTO RATES

Pre Season	\$500	Thanksgiving Day	\$1,500
NFL Kickoff	\$100	NFC Wildcard	\$1,500
NFL Sunday	\$350	NFC Divisional Playoffs	\$1,800
Reg. Season	\$650	NFC Championship	\$2,200
Dallas Cowboys	\$1,200	Super Bowl XLVIII	\$7,500



AUTHORIZED SIGNATURE

[Handwritten Signature]

DATE

8-18-16

138x
Total Spots