Webb County Purchasing Department Proposal Summary	Hachar Bus Ads Laredo 4100 San Bernardo STE E7 Laredo, TX 78041 956-791-0140 / 956-237-7468 roberthachar@laredoad.com
RFP 2017-98 2 Year Contract for Advertising on Webb County Rural Public Transportation Fleet- El Aguila	**PRIMARY**

RFP 2017-98 2 Year Contract for Advertising Services for Webb County Rural Public Transportation Fleet- El Aguila

Evaluation Criteria	# of Svc. Months	Price of Advertising p/ MO.	Projected # of Signs to be Sold	% to Webb Cty El Aguila Transp.	Projected Amt. to Webb Cty.
Percentage Paid Out					
a. Whole Side Sign	varies	$275.00	2	50% of rent after fees	$275.00
				fees not to exceed 15%	
b. Full Wrap Sing	varies	$400.00	1	50% of rent after fees	$200.00
				fees not to exceed 15%	
c. Right or Left Side sign	varies	$200.00	5	50% of rent after fees	$500.00
				fees not to exceed 15%	
d. Rear Side	varies	$175.00	5	50% of rent after fees	$437.50
				fees not to exceed 15%	
Years Experience	Included				
Financial Statements	Included				