

Webb County Purchasing Department
RFP 2017-31 2 Year Contract for Outdoor Advertising



Contract Term: October 24, 2016 to September 30, 2017
 If Extended good through: September 30, 201

Lamar Outdoor Advertising
 c/o Norma Solis or David Paez
 5543 E. HWY 359
 Laredo, TX 78046
 956-723-4152
 956-723-2509
nsolis-magee@lamar.com
dpaez@lamar.com
Primary

Bill Board Type	Bill Board Size	Price	Per
30 Sheet Poster Size	10 ft x 6 in x 22 ft	\$750.00 ea.	4 Weeks
Bulletin	10ft x 6in x 36ft	\$1250.00 ea.	4 weeks
Bulletin	14ft x 48ft	\$2150.00 ea.	4 weeks
Bus Shelters	68" x 47"	\$200.00 ea.	4 weeks
Junior Poster	5' x 11'	\$175.00 ea.	4 weeks
Electronic Ad # 77777	10'.6" x 36'	\$2250.00 ea.	4 weeks
Electronic Ad # 77778	10' x 22'	\$850.00 ea.	4 weeks
Electronic Ad # 77779	10'.6" x 36'	\$1,850.00 ea.	4 weeks
Electronic Ad # 77780	10'.6" x 36'	\$1450.00 ea.	4 weeks
<u>Additional Charges</u>			
Poster Flex	10 x 22	\$250.00 ea.	
Jr. Poster CoroPlast	5' x 11'	\$225.00 ea.	
Echo Vinyl	10' x 36'	\$700.00	
Echo Vinyl	14' x 48'	\$1000.00 ea.	
Shelter Vinyl	67" x 47"	\$150.00 ea.	