



## INSERTION ORDER AND ADVERTISING AGREEMENT

This advertising agreement ("Agreement") is a binding contract entered into as of the date of last signature below by and between Gray Television Group, Inc., its subsidiaries and affiliates ("Gray") and the advertiser identified below ("Advertiser"). This Agreement will consist of this Insertion Order and the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

Advertiser		Gray	
Business Name	WEBB County attorney mar	Station	KBS
Primary Contact	Marc Montemmy	Account Executive	Dorothy Wiles
Billing Address		Billing Address	
Phone		Phone	
Fax		Fax	
Email		Email	
Website		Website	

Campaign Start Date	Sept 1 - 15	Campaign End Date or Duration	Sept 15/15
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Campaign Details: (Attach additional pages as appropriate.)	Spots, Impressions, Etc.	Investment
Television Insertion (Included in broadcast and cable/ satellite retransmission of station signal and, at Gray's option, in streamed simulcast of Station broadcast signal)	September	1000
Streaming Insertion (Inserted into streamed newscast on Station web channel in place of broadcast-only commercials in newscast)	every other month	2.5 DM
Online Insertion (Banner ads, pre-rolls, display ads and other types of insertions on Station web channels)		
Mobile Insertion (Banner ads, pre-rolls, display ads and other types of insertions on Station text alerts, email blasts, mobile apps and platforms)		
Other:	12 month term	
<b>TOTAL:</b>		
<b>Note Payment Terms: Net 30 days from date of invoice.</b>		

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**ADVERTISER:**  
 BY: \_\_\_\_\_  
 NAME: \_\_\_\_\_  
 TITLE: \_\_\_\_\_  
 DATE: \_\_\_\_\_

**GRAY TELEVISION GROUP, INC.**  
 BY: \_\_\_\_\_  
 NAME: Dorothy Wiles  
 TITLE: Account Executive  
 DATE: 8/15/15