



THE BEST QUARTERBACKS

THE BEST RUNNERS

THE BEST RECEIVERS

THE BEST OFFENSE

THE MEANEST ...



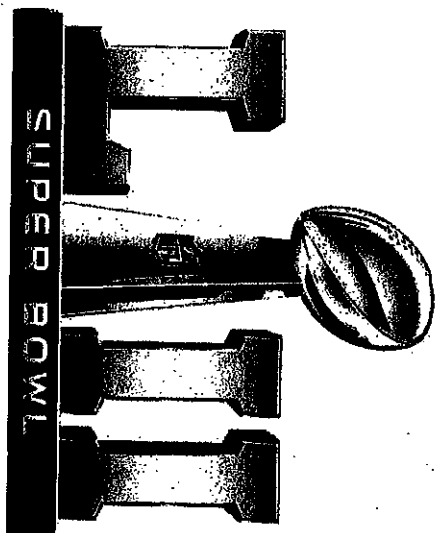
THE BEST DEFENSE

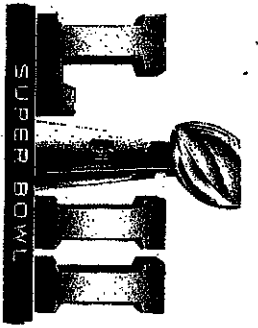
THE BEST COACHES

THE BEST KICKERS

THE BEST FANS

... NASTIEST HITTERS





CBS-13 NFL REGULAR SEASON



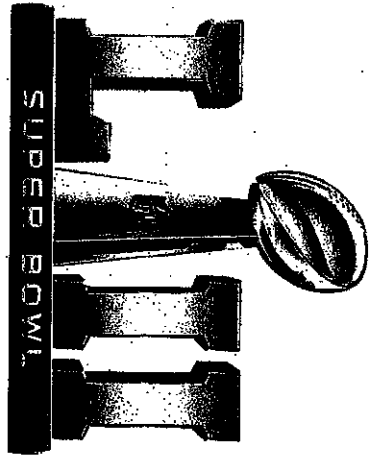
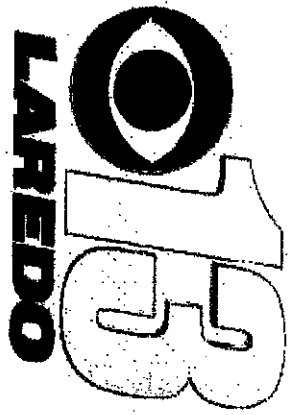
Houston vs New England	Sept 9th	12p	\$375
Houston vs Tennessee	Sept 16th	12p	\$375
New England vs Jacksonville	Sept 16th	3:25p	\$375
Denver vs Oakland	Sept 23rd	12p	\$375
Houston vs Indianapolis	Sept 30th	12p	\$375
San Francisco vs New Orleans	Sept 30th	3:25p	\$275
Denver vs NY Jets	Oct 7th	12p	\$375
Buffalo vs Houston Texans	Oct 14th	12pm	\$375
Jacksonville vs Dallas Cowboys	Oct 14th	3:25pm	\$975
Tennessee vs L.A. Chargers	October 21st	London Time 8:30a	\$375
Houston Texans vs Jacksonville	Oct 21st	12p	\$375
Dallas Cowboys vs Washington	Oct 21st	3:25pm	\$1,100
Denver vs Kansas City	Oct 28th	12p	\$350
Houston Texans vs Denver	Nov 4th	12pm	\$350
New England vs Tennessee	Nov 11th	12p	\$350

Sept \$2,400
6 Games +
25 Spots 6a-12a

Oct \$4,275
7 Games +
35 Spots 6a-12a

Nov \$3,275
7 Games +
30 Spots 6a-12a

All Times and Games Subject To Change without Notice



NFL On CBS 13 LAREDO

2018-19 ADVERTISING PACKAGE Sept 2018 – Feb 2019

205 :30 Spots M-Sun 6a-12a

1 Spot in Every Regular Season Game (27 total)

1 spot in Thanksgiving Day Game (1) total)

January Playoff Games (3) Total

Feb 3rd 2019 Superbowl (1) Spot-Game Coverage Begins @ 4:58p

Sept	\$2,400
Oct	\$4,275
Nov	\$3,275
Dec	\$4,100
Jan	\$1,975
Feb	\$6,500

Approved By [Signature] Date 6-11-18

All Times and Games Subject to Change without Notice



INSERTION ORDER AND ADVERTISING AGREEMENT

This advertising agreement ("Agreement") is a binding contract entered into as of the date of last signature below by and between Gray Television Group, Inc., its subsidiaries and affiliates ("Gray") and the advertiser identified below ("Advertiser"). This Agreement will consist of this Insertion Order and the Standard Terms and Conditions available at www.gray.tv/advertising.

Advertiser		Gray	
Business Name	Webb County District Attorney	Station	KGNS-TV
Primary Contact	Eliud Diaz Cortez	Account Executive	Patty Kirby
Billing Address	1110 Victoria St Suite 401	Billing Address	120 W. Del Mar Blvd
Phone	956-523-4900	Phone	956-324-1009
Fax	956-523-4931	Fax	956-267-8649
Email	ediaz@webbcountytx.gov	Email	carysava@yahoo.com
Website	webbcountytx.gov	Website	Kgns.tv

Campaign Start Date	September 2018	Campaign End Date or Duration	February 2019
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Campaign Details: (Attach additional pages as appropriate.)	Spots, Impressions, Etc.	Investment
Television Insertion (Included in broadcast and cable/ satellite retransmission of station signal and, at Gray's option, in streamed simulcast of Station broadcast signal)	205 x Rotating Spots 27 x Regular Season Games 1 x Thanksgiving Game 3 x Playoff Games 1 x Superbowl Game	
Streaming Insertion (Inserted into streamed newscast on Station web channel in place of broadcast-only commercials in newscast)		
Online Insertion (Banner ads, pre-rolls, display ads and other types of insertions on Station web channels)		
Mobile Insertion (Banner ads, pre-rolls, display ads and other types of insertions on Station text alerts, email blasts, mobile apps and platforms)		
Other:		
TOTAL:		\$20,000
Note Payment Terms: Net 30 days from date of invoice.		

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ADVERTISER:

GRAY TELEVISION GROUP, INC.

BY: _____

BY: _____

NAME: _____

NAME: _____

TITLE: _____

TITLE: _____

DATE: _____

DATE: _____