



INSERTION ORDER AND ADVERTISING AGREEMENT

This advertising agreement ("Agreement") is a binding contract entered into as of the date of last signature below by and between Gray Television Group, Inc., its subsidiaries and affiliates ("Gray") and the advertiser identified below ("Advertiser"). This Agreement will consist of this Insertion Order and the Standard Terms and Conditions available at www.gray.tv/advertising.

Advertiser		Gray	
Business Name	Webb County Sheriff Dept.	Station	KGNS
Primary Contact	Sheriff Martin Cuellar	Account Executive	Donato Volpe
Billing Address	902 Victoria	Billing Address	120 W. Del Mar
Phone	956 523 4000	Phone	956 727 8888
Fax		Fax	
Email		Email	
Website		Website	

Campaign Start Date	December 1 2019	Campaign End Date or Duration	December 31 2019
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Campaign Details: (Attach additional pages as appropriate.)	Spots, Impressions, Etc.	Investment
Television Insertion (Included in broadcast and cable/ satellite retransmission of station signal and, at Gray's option, in streamed simulcast of Station broadcast signal)	KGNS 10 PM News 12 spots M-F	
Streaming Insertion (Inserted into streamed newscast on Station web channel in place of broadcast-only commercials in newscast)	ABC 10 rotator spots	
Online Insertion (Banner ads, pre-rolls, display ads and other types of insertions on Station web channels)	CBS 10 Rotator	
Mobile Insertion (Banner ads, pre-rolls, display ads and other types of insertions on Station text alerts, email blasts, mobile apps and platforms)		
Other:		
TOTAL:		
Note Payment Terms: Net 30 days from date of invoice.		\$3000.00

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ADVERTISER:

GRAY TELEVISION GROUP, INC.

BY:

BY:

NAME:

NAME:

TITLE:

TITLE:

DATE:

DATE:

M. Cuellar
MARTIN CUELLAR
SHERIFF
12-02-19