



Mundo Publicitario

MUNDO PUBLICITARIO

November 19th, 2019

Finance Director

Webb County Sheriff's Office

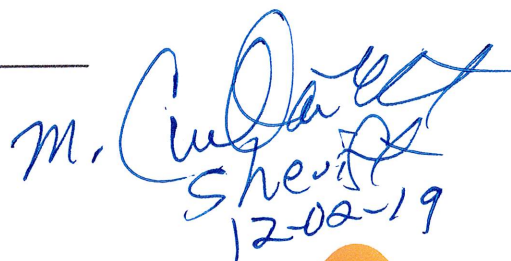
Through this memorandum we offer the following advertising service to provide public safety announcements for law enforcement topics listed below but not limited to:

- Cyber Crime TIPS
- Texting and Driving
- Keeping our Kids Safe Program
- Most Wanted/Crime of the Week
- Auto Theft Prevention
- Upcoming Community events and projects

The duration of these services will be from January 1st, 2020 through April 30th, 2020, in our RADIO STATION 89.5 FM and Television Channel XEFE Canal 17.1 (Time Warner Channel 99), will provide broadcast spots to help promote the public safety messages initiated by the Webb County Sheriff's Office. The monthly service fee will be \$700.00 and will not exceed that amount without the consent and approval of the Webb County Sheriff. Total service fee is \$4,500.00 DLL to include 60 spots per month ranging from 30-60 seconds depending on information/topic.


Lic. José Luis Vargas Rodríguez.

Ejecutivo de Ventas.


M. Cuellar
Sheriff
12-02-19

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 Los Corridos Del Puma

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