

Bid 2021-11 Annual Contract for Outdoor Advertising <i>Contract Term:</i> October 1, 2020 to September 30, 2021		Lamar Outdoor Advertising c/o David Paez 5543 E. HWY 359 Laredo, TX 78046 (956) 723-4152 (956) 723-2509 dpaez@lamar.com	
Billboard Type	Billboard Size	Price	Per
30 Sheet Poster Size	10 ft x 6 in x 22 ft	\$650.00 ea.	4 Weeks
Bulletin	10ft x 6in x 36ft	\$1,250.00 ea.	4 weeks
Bulletin	14ft x 48ft	\$2,200.00 ea.	4 weeks
Bus Shelters	68" x 47"	\$200.00 ea.	4 weeks
Junior Poster	5' x 11'	\$150.00 ea.	4 weeks
Ad # P77780 @ 5823 McPherson	10' x 22'	\$1,00.00 ea.	4 weeks
Ad # 77781 @ 8302 McPherson	10' x 22'	\$1,00.00 ea.	4 weeks
Ad # 77783 @ 9109 McPherson	10' x 22'	\$1,00.00 ea.	4 weeks
Ad # 77777 @ 7701 McPherson	10'.6" x 36'	\$2,250.00 ea.	4 weeks
Ad # 77789 @ 519 E. Calton	10' x 22'	\$1,000.00 ea.	4 weeks
Ad # 77779 @ 614 Amistad / McPherson	10 '.6" x 36'	\$1,850.00 ea.	4 weeks
Ad # 77782 @ 3902 E. Del Mar	10' x 22'	\$1,000.00 ea.	4 weeks
Electronic Ad # 77780 @ 603 Shiloh	10'.6" x 36'	\$1,550.00 ea.	4 weeks
Electronic Ad # 77785 @ 603 Shiloh	10'.6" x 36'	\$2,250.00 ea.	4 weeks
Electronic Ad # 77782 @ 5000 San Bernardo / I35	14' x 48'	\$2,800.00 ea.	4 weeks
Electronic Ad # 77782 @ US83 1901 S. Zapata Hwy	10'.6" x 36'	\$1,550.00 ea.	4 weeks
Additional Charges			
Poster Flex	10'.2" x 22'.9"	\$250.00 ea.	
Jr. Poster CoroPlast	5' x 11'	\$175.00 ea.	
Echo Vinyl	10'.6" x 36'	\$700.00	
Echo Vinyl	14' x 48'	\$1,000.00 ea.	

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Billboard Type	Billboard Size	Price	Per
Shelter Vinyl	5'.7" x 3'.11"	\$125.00 ea.	