

**2020-2021
NFL PACKAGE**



**WITH MORE COWBOY GAMES (10)
THAN ANY OTHER NETWORK!**





2020-2021 NFL SCHEDULE

REGULAR SEASON GAMES

| | | | |
|----------|----------|------------------|---|
| Sept.13 | Sunday | 12:00pm – 3:30pm | Seattle Seahawks @ Atlanta Falcons |
| Sept. 13 | Sunday | 3:30pm – 6:30pm | Tampa Bay Buccaneers @ New Orleans Saints |
| Sept.20 | Sunday | 12:00pm- 3:30pm | Atlanta Falcons @ Dallas Cowboys |
| Sept. 27 | Sunday | 12:00pm – 3:00pm | San Francisco 49ers @ New York Giants |
| Sept.27 | Sunday | 3:30pm – 6:30pm | Dallas Cowboys @ Seattle Seahawks |
| Oct. 4 | Sunday | 12:00pm – 3:00pm | Cleveland Browns @ Dallas Cowboys |
| Oct. 8 | Thursday | 7pm-10:30pm | Tampa Bay Buccaneers @ Chicago Bears |
| Oct. 11 | Sunday | 3:30pm – 6:30pm | Miami Dolphins@ San Francisco 49ers |
| Oct. 15 | Thursday | 7pm-10:30pm | Kansas City Chiefs @ Buffalo Bills |
| Oct. 18 | Sunday | 12:00pm-3:30pm | Atlanta Falcons @ Minnesota Vikings |
| Oct.18 | Sunday | 3:30pm-6:30pm | Green Bay Packers @ Tampa Bay Buccaneers |
| Oct.22 | Thursday | 7pm-10:30pm | New York Giants @ Philadelphia Eagles |
| Oct.25 | Sunday | 12:00pm-3:30pm | Dallas Cowboys @ Washington Redskins |
| Oct.29 | Thursday | 7pm-10:30pm | Atlanta Falcons @ Carolina Panthers |
| Nov.1 | Sunday | 12:00pm-3:30pm | Minnesota Vikings @ Green Bay Packers |
| Nov.1 | Sunday | 3:30pm-6:30pm | New Orleans Saints @ Chicago Bears |
| Nov.5 | Thursday | 7pm-10:30pm | Green Bay Packers @ San Francisco 49ers |
| Nov.8 | Sunday | 12:00pm-3:30pm | Seattle Seahawks @ Buffalo Bills |





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REGULAR SEASON GAMES

| | | | |
|---------|---------------------|------------------|---|
| Nov.12 | Thursday | 7pm – 10:30pm | Indianapolis Colts @ Tennessee Titans |
| Nov. 15 | Sunday | 12:00p-3:30pm | Houston Texans @ Cleveland Browns |
| Nov.15 | Sunday | 3:30pm – 6:30pm | San Francisco 49ers @ New Orleans Saints |
| Nov.19 | Thursday | 7pm-10:30pm | Arizona Cardinals @ Seattle Seahawks |
| Nov. 22 | Sunday | 12:00pm-3:00pm | Atlanta Falcons @ New Orleans Saints |
| Nov. 22 | Sunday | 3:30p-6:30pm | Dallas Cowboys @ Minnesota Vikings |
| Nov.26 | Thanksgiving | 3:30p-6:30pm | Washington Redskins @ Dallas Cowboys |
| Nov. 29 | Sunday | 3:30p-6:30pm | San Francisco 49ers @ Los Angeles Rams |
| Dec.3 | Thursday | 7pm – 10:30pm | Dallas Cowboys @ Baltimore Ravens |
| Dec.6 | Sunday | 12:00pm – 3:30pm | New York Giants @ Seattle Seahawks |
| Dec.10 | Thursday | 7pm-10:30pm | New England Patriots @ Los Angeles Rams |
| Dec.13 | Sunday | 12:00pm-3:00pm | Dallas Cowboys @ Cincinnati Bengals |
| Dec.13 | Sunday | 3:30p-6:30pm | New Orleans Saints @ Philadelphia Eagles |
| Dec.17 | Thursday | 7pm-10:30pm | Los Angeles Chargers @ Las Vegas Raiders |
| Dec.20 | Sunday | 12:00pm-3:00pm | Tampa Bay Buccaneers @ Atlanta Falcons |
| Dec.25 | Friday Xmas | 3:30p-6:30pm | Minnesota Vikings @ New Orleans Saints |
| Dec.27 | Sunday | 12:00pm – 3:30pm | Atlanta Falcons @ Kansas City Chiefs |
| Dec.27 | Sunday | 3:30p-6:30pm | Philadelphia Eagles @ Dallas Cowboys |
| Jan 3 | Sunday | 12:00pm – 3:30pm | Dallas Cowboys @ New York Giants |
| Jan 3 | Sunday | 3:30pm – 6:30pm | Seattle Seahawks @ San Francisco 49ers |





2020-2021 NFL SCHEDULE

| POST SEASON | | | |
|-------------|---------|-----|-------------------------------|
| Jan. 9/10 | SAT/SUN | TBD | NFC Wild Card Game |
| Jan. 16 | SAT | TBD | NFC Divisional Playoff Game 1 |
| Jan. 17 | SUN | TBD | NFC Divisional Playoff Game 2 |
| Jan.24 | Sunday | TBD | NFC Championship Game |

| One Time Only RATE CARD | |
|---------------------------|---------|
| NFL KICKOFF | \$250 |
| NFL SUNDAY | \$350 |
| PRESEASON | \$550 |
| THURS NIGHT FOOTBALL | \$850 |
| REG. SEASON | \$850 |
| COWBOY GAMES | \$1,500 |
| TEXANS GAMES | \$1,300 |
| THANKSGIVING DAY -COWBOYS | \$2,500 |
| NFC WILD CARD | \$2,500 |
| NFC DIV PLAYOFFS | \$2,800 |
| NFC CHAMPIONSHIP | \$3,000 |
| THE OT | \$350 |





2020-2021 NFL PACKAGE

avg. cost **\$125** per spot

**Includes 10x Dallas COWBOYS
PLUS holiday games**

- 1x Thanksgiving Day
- 1x Christmas Weekend (Sun)
- 1x New Year's Eve Weekend (Sun)

PLUS

- 4 Post Season Games in Jan
- 1x Wildcard
- 2x Divisional Playoffs
- 1x Championship

| | KXOF ROS MON-SUN 5PM-12AM | TOTAL GAME SPOTS | TOTAL SPOTS | TOTAL INVESTMENT |
|--------------------|---------------------------------|---------------------------|----------------|---------------------|
| SEPTEMBER | 25 | 5 | 30 | \$2,700 |
| OCTOBER | 25 | 9 | 34 | \$4,550 |
| NOVEMBER | 25 | 12 | 37 | \$4,700 |
| DECEMBER | 25 | 10 | 35 | \$4,400 |
| JANUARY | 25 | 6 | 31 | \$4,650 |
| TOTAL SPOTS | 125 | 42 | 167 | |
| | | PACKAGE TOTAL: | 167 | \$21,000 |

- *Please note that teams and game times are subject to change.
- *All Rates are subject to change and are available on a first come basis.
- *All spots are pre-emptible and will be made good at management's discretion in an equal or better time period.
- *All Bonus spots must run outside of the Political Window.

Advertiser Name: _____

Authorized
Signature

Today's
Date

Entravision
Signature

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