

# NFL-CBS

## 2020-2021



**13** gray  
LAREDO  
Television • Digital • Mobile



# NFL- CBS SCHEDULE

2020-2021

- ✓ WEEK 1  
CLEVELAND @ BALTIMORE- 09/13/20 @ 12P-3P
- ✓ WEEK 2  
DENVER @ PITTSBURGH- 09/20/20 @ 12P-3P  
BALTIMORE @ HOUSTON- 09/20/20 @ 325P-6P
- ✓ WEEK 3  
HOUSTON @ PITTSBURGH- 09/27/20 @ 12P-3P
- ✓ WEEK 4  
JACKSONVILLE @ CINCINNATI- 10/04/20 @ 12P-3P  
NEW ENGLAND @ KANSAS CITY- 10/04/20 @ 325P-6P
- ✓ WEEK 5  
JACKSONVILLE @ HOUSTON- 10/11/20 @ 12P-3P  
NY GIANTS @ DALLAS- 10/11/20 @ 325P-6P
- ✓ WEEK 6  
HOUSTON @ TENNESSEE- 10/18/20 @ 12-3P
- ✓ WEEK 7  
CLEVELAND @ CINCINNATI- 10/25/20 @ 12P-3P  
SAN FRANCISCO @ NEW ENGLAND- 10/25/20 @ 325P-6P
- ✓ WEEK 8  
INDIANAPOLIS @ DETROIT- 11/01/20 12P-3P
- ✓ WEEK 9  
HOUSTON @ JACKSONVILLE- 11/08/20 12P-3P  
PITTSBURGH @ DALLAS- 11/08/20 @ 325P-6P

- ✓ WEEK 10  
HOUSTON @ CLEVELAND- 11/15/20 12P-3P
- ✓ WEEK 11  
NEW ENGLAND @ HOUSTON- 11/22/20 12P-3P  
LA CHARGERS @ DENVER- 11/22/20 325P-6P
- ✓ WEEK 12  
✓ **Thurs 11/26/20 1230P-330P- THKSGIVING-HOUSTON @ DETROIT**  
CLEVELAND @ JACKSONVILLE- 11/29/20 12P-3P
- ✓ WEEK 13  
INDIANAPOLIS @ HOUSTON- 12/06/20 12P-3P  
NEW ENGLAND @ LA CHARGERS- 12/06/20 325P-6P
- ✓ WEEK 14  
HOUSTON @ CHICAGO- 12/13/20 12P-3P
- ✓ WEEK 15  
HOUSTON @ INDIANAPOLIS- 12/19/20 12P-3P
- ✓ WEEK 16  
CINCINNATI @ HOUSTON- 12/27/20 12P-3P  
LA RAMS @ SEATTLE- 12/27/20 325P-6P
- ✓ WEEK 17  
TENNESSEE @ HOUSTON- 01/03/21 12P-3P  
LAS VEGAS @ DENVER- 01/03/21 325P-6P

\*SUBJECT TO NETWORK CHANGE\*





# NFL-CBS PACKAGE 2020-2021

PROGRAM	FLIGHT		TOTAL SPOTS
CBS NFL GAMES *INCLUDING 1X THANKSGIVING TEXANS GAME*	SEPT'20-JAN'21		27X
PLAYOFF GAMES WILDCARD/DIVISIONAL/ AFC CHAMPIONSHIP	JAN'21		3X
ADDED VALUE CBS	4 MO. NOV'20-FEB'21	52X PER MONTH 6A-12A	208X
SUPER BOWL LV PRE-GAME	FEB 7, 2021		2X
<b>**SUPER BOWL LV**</b>	FEB 7, 2021		1X
		TOTAL SPOTS	<b>241X</b>

PACKAGE TOTAL: \$19,000<sup>\*NET\*</sup>

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Date

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# THANK YOU!

