



NFL 2021-2022 SEASON

NBC SUNDAY NIGHT FOOTBALL

PACKAGE INCLUDES:

- 20 Regular Season Games
- Including 3 Cowboy Games
- 3 Post Season Playoff Games
- Road to the Super Bowl
- Super Bowl Pregame
- Super Bowl LVI
- Super Bowl Post Game Show
- Total Announcements: 88

Total Investment: \$16,500

Advertiser: Webb Country District Attorney

Client Signature:

Station	Program Time	Run Dates	:30 Commercials
KGNS	NFL KICKOFF 2021	Thursday, September 9, 2021	1
KGNS	NFL: DALLAS @ TAMPA BAY	Thursday, September 9, 2021	1
KGNS	NFL: CHICAGO @ LA RAMS	Sunday, September 12, 2021	1
KGNS	NFL: KANSAS CITY @ BALTIMORE	Sunday, September 19, 2021	1
KGNS	NFL: GREEN BAY @ SAN FRANCISCO	Sunday, September 26, 2021	1
KGNS	NFL: TAMPA BAY @ NEW ENGLAND	Sunday, October 3, 2021	1
KGNS	NFL: BUFFALO @ KANSAS CITY	Sunday, October 10, 2021	1
KGNS	NFL: SEATTLE @ PITTSBURGH	Sunday, October 17, 2021	1
KGNS	NFL: INDIANAPOLIS @ SAN FRAN	Sunday, October 24, 2021	1
KGNS	NFL: DALLAS @ MINNESOTA	Sunday, October 31, 2021	1
KGNS	NFL: TENNESSEE @ LA RAMS	Sunday, November 7, 2021	1
KGNS	NFL: KANSAS CITY @ LAS VEGAS	Sunday, November 14, 2021	1
KGNS	NFL: PITTSBURGH @ LA CHARGERS	Sunday, November 21, 2021	1
KGNS	FOOTBALL NIGHT IN AMERICA 11/25	Thursday, November 25, 2021	1
KGNS	NFL: BUFFALO @ NEW ORLEANS (TH)	Thursday, November 25, 2021	1
KGNS	NFL: CLEVELAND @ BALTIMORE	Sunday, November 28, 2021	1
KGNS	NFL: SAN FRANCISCO @ SEATTLE	Sunday, December 5, 2021	1
KGNS	NFL: CHICAGO @ GREEN BAY	Sunday, December 12, 2021	1
KGNS	NFL: NEW ORLEANS @ TAMPA BAY	Sunday, December 19, 2021	1
KGNS	NFL: WASHINGTON @ DALLAS	Sunday, December 26, 2021	1
KGNS	NFL: MINNESOTA @ GREEN BAY	Sunday, January 2, 2022	1
KGNS	NFL: TBD (1/9)	Sunday, January 9, 2022	1
KGNS	NFL WILDCARD: TBD (1/16)	Sunday, January 16, 2022	1
KGNS	NFL DIVISIONAL PLAYOFF PREGAME	Sat 6:30p-7:15p	1
KGNS	NFL DIVISIONAL: TBD (1/22)	Sat 7:15p-10:30p	1
KGNS	ROAD TO THE SUPER BOWL (NBC)	Sun 11:00a-12:00p	1
KGNS	SUPER BOWL PRE-GAME SHOW	Sun 12:00p-5:00p	1
KGNS	SUPER BOWL LVI	Sun 5:00p-9:00p	1
KGNS	SUPER BOWL POST GAME SHOW	Sun 9:00p-9:15p	1
KGNS	Added Value Bonus	M-Su 5a-1a	60
	Total Announcements	9/12/2021-2/13/22	88

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NFL 2021-2022 SEASON

CBS SUNDAY NIGHT FOOTBALL

PACKAGE INCLUDES:

30 Regular Season Games

3 Cowboy games

13 Texan Games

4 Playoff Games

Added Value:

20 NCAA Games on Saturdays

50 ROS Spots M-Su

Total Investment: \$12,500

Advertiser: Webb Country District Attorney

Client Signature:

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Game	Network	Time	Date	:30s
Jacksonville Vs. Houston	CBS	12:00	12-Sep	1
Cleveland Vs. Kansas City	CBS	3:25	12-Sep	1
Houston Vs. Cleveland	CBS	12:00	19-Sep	1
Dallas Vs. LA Chargers	CBS	3:25	19-Sep	1
Miami Vs. Las Vegas	CBS	3:05	26-Sep	1
Houston Vs. Buffalo	CBS	12:00	280	1
Pittsburgh Vs. Green Bay	CBS	3:25	3-Oct	1
New England Vs. Houston	CBS	12:00	10-Oct	1
Miami Vs. Jacksonville	CBS	8:30	17-Oct	1
Houston Vs. Indianapolis	CBS	12:00	17-Oct	1
Dallas Vs. New England	CBS	3:25	17-Oct	1
Cincinnati Vs. Baltimore	CBS	12:00	24-Oct	1
Houston Vs. Arizona	CBS	3:25	24-Oct	1
New England Vs. LA Chargers	CBS	3:05	31-Oct	1
LA Chargers Vs. Philadelphia	CBS	3:05	7-Nov	1
New Orleans Vs. Tennessee	CBS	12:00	14-Nov	1
Seattle Vs. Green Bay	CBS	3:25	14-Nov	1
Houston Vs. Tennessee	CBS	12:00	21-Nov	1
Las Vegas Vs. Dallas	CBS	3:30	25-Nov	1
NY Jets Vs. Houston	CBS	12:00	28-Nov	1
Indianapolis Vs. Houston	CBS	12:00	5-Dec	1
Jacksonville Vs. LA Rams	CBS	3:25	5-Dec	1
San Francisco Vs. Cincinnati	CBS	12:00	12-Dec	1
Buffalo Vs. Tampa Bay	CBS	3:25	12-Dec	1
Houston Vs. Jacksonville	CBS	12:00	19-Dec	1
LA Chargers Vs. Houston	CBS	12:00	26-Dec	1
Denver Vs. Las Vegas	CBS	3:25	26-Dec	1
Houston Vs. San Francisco	CBS	3:05	2-Jan	1
Tennessee Vs. Houston	CBS	12:00	9-Jan	1
LA Chargers Vs. Las Vegas	CBS	3:25	9-Jan	1
AFC Wildcard Game	CBS	TBD	15-Jan	1
AFC Wildcard Game	CBS	TBD	16-Jan	1
AFC Divisional Game	CBS	TBD	TBD	1
AFC Championship	CBS	TBD	TBD	1
NCAA Games				20
Bonus Spots				50
Total Spots				104