



NFL REGULAR SEASON FULL SEASON

PACKAGE INCLUDES:

- 30 Regular Season Games**
 - 3 Cowboy games
 - 11 Texan Games
 - 3 Post Season Games
 - 10 Pregame Shows
- 20 NCAA College Games ABC/CBS

Total Investment: NET \$7,200

- SEPT-\$1465
- OCT-\$2065
- NOV-\$2700
- DEC-\$2100
- JAN-\$1200

Does not include production cost

No guarantee of specific games. Schedule subject to change

Client Name & Title: *Terrell Williams - Director of Sales*

Client Signature

Date	Game	Network	Time	Notes	Rate
Sep 18	Dallas v Cincinnati	CBS	3:25		500
Oct 16	Buffalo v Kansas City	CBS	3:25		350
Oct 23	Detroit v Dallas	CBS	12:5H		500
Nov 6	LA Rams v Tampa Bay	CBS	3:25		350
Nov 20	Dallas v Minnesota	CBS	3:25		500
Nov 24	Buffalo v Detroit	CBS	11:30A Thanksgiving		550
Dec 11	Miami v LA Chargers	CBS	3:25SH		350
Dec 24	Houston v Tennessee	CBS	12 Christmas Eve		500
Dec 25	Denver v LAL Rams	CBS	3:25 Christmas Day		500
Jan 11	Jacksonville v Houston	CBS	12 New Years Day		400
Jan 11	Minnesota v Green Bay	CBS	3:25 New Years Day		400
Jan 8 TBA		CBS	12		350
Jan 8 TBA		CBS	3:25		350
Jan 30	San 14 Wildcard Game	CBS	3p		500
Jan 22	Divisional Playoff	CBS	2p		500
Jan 29	Championship	CBS	2p		600

Does not include production cost

No guarantee of specific games or times. Schedule subject to change

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.