



September 6, 2023

James Flores
1000 Houston St. 3rd Floor
Laredo, Texas 78040

Dear James:

Congratulations! **Webb County** has been selected as a recipient of the 2023-2024 Apache Corporation Tree Grant Program. In a competitive pool of applicants marked by an unprecedented surge in applications this year, your organization's proposal and project scope stood apart. The Apache Tree Grant Program, now in its 18th year, continues to build on our long-standing commitment to environmental stewardship and conservation while responsibly helping meet the world's energy needs. Whether or not you are a new or old partner, we're honored to have you on this journey with us as we continue to build upon that legacy.

We are delighted to announce that **Webb County** has been awarded the following grant:

Proposed Project Date:	10/27/2023
Number/Approx. Size of Trees Granted:	50 Mixed Sizes
Estimated Value of Grant:	\$1,250.00

We ask that you read this grant award letter thoroughly and follow the Grant Acceptance Instructions in order to formally accept your grant award.

TREE SOURCING AND DELIVERY

Apache Corporation partners with TreeLife Farms in the management and facilitation of the Apache Corporation Tree Grant Program. Mike Aschenbrener, owner of TreeLife Farms, will contact you to confirm your tree grant information and project date, and to coordinate sourcing of trees with your local nursery, if applicable. Mike Aschenbrener (mike@treelifefarms.com) is available to help facilitate your tree selection, especially if you have local sources available.

As a reminder, our program is designed to provide native/indigenous species for your local geographical area. We do our best to accommodate your application requests, based on the quantity and species of trees available – however, due to current market conditions, Apache Corporation and TreeLife Farms reserve the right to make substitutions as necessary and/or required.

For the 2023 – 2024 season, Apache Corporation and TreeLife Farms will require that all trees granted to your organization be delivered in single deliveries (even if your organization has multiple project dates). We ask for your support in streamlining your plantings and community projects for single delivery dates.

COMMUNICATIONS AND USE OF MEDIA

- **Photography:** We love to see photos of your organization's tree plantings and community giveaway events, and we ask that you forward photos and/or video of your projects by web link (e.g., Google, Dropbox, etc.) or we will be happy to share a link for you to upload your photo and video files. We welcome brief video clips from your staff and volunteers, featuring the Apache Corporation tree signage and your messages to Apache about the



impact of receiving the trees, what it means for your community, etc.

- **Use of Media:** Please see the *Apache Brand Standards* and logo files attached within your grant award notification e-mail, for your use in acknowledgement of **Apache Corporation** in your organization’s newsletter, event flyer, web site, social media, etc. We kindly ask that you coordinate any press releases and/or public announcements regarding your grant award with Chelcie Johnston by e-mail to chelcie.johnston@apachecorp.com

Please be sure to use our official company name: **Apache Corporation** in your media and communications (sometimes there is confusion with other companies with a similar name). You may tag **Apache Corporation** on social media by using the following handles:

LinkedIn:	@ApacheCorporation
Facebook:	@ApacheCorporation
Instagram:	@apachecorporation
X (Formerly Twitter):	@APA_Corp
Web Address:	www.apacorp.com

- To make it easier, we are providing the official hashtag #ApacheLovesTrees and several pre-formatted captions for your organization to use on social media.
 - Making a lasting impact with each tree we plant. 🌱🌍 #PlantATree #ApacheLovesTrees @ApacheCorporation
 - It's not just a tree; it's a promise of resilience and growth. 🌳🌍 #PlantATree #ApacheLovesTrees @ApacheCorporation
 - Embracing sustainability, one tree at a time. Join the movement! 🌱🌍 #PlantATree #ApacheLovesTrees @ApacheCorporation

GRANT ACCEPTANCE INSTRUCTIONS

- Please access the [2023-2024 Apache Corporation Tree Grant Acceptance](#) form online, OR you may access the form by scanning the QR code (at right) on your mobile device.
- Please read and acknowledge all terms of your organization’s tree grant award.
- Upon submission, you will receive confirmation that your acceptance has been received.
- Further instructions for the acknowledgement of your grant award will be provided to you following the receipt of your trees.



We wish you all the best with your projects in the upcoming planting season, and we thank you for being a valued community partner in the 2023 – 2024 Apache Corporation Tree Grant Program.

Sincerely,

Fay Fitzsimons Walker

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Chelcie Johnston

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