

Lamar Advertising of Laredo
P.O. Box 1962
Laredo, TX 78044
Phone: 956-723-4152
Fax: 956-723-2509



CONTRACT # 4420804

Date: 12/22/2023
New/Renewal: RENEWAL
Account Executive: Rose Gutierrez
Phone: 956-723-4152

CONTRACTED DIRECTLY BY ADVERTISER	
Customer #	513947-5
Name	ISIDRO R. ALANIZ
Address	1110 VICTORIA STE. 401
City/State/Zip	LAREDO, TX 78040-4428
Contact	Bridgette Garay
Email Address	bmgaray@webbcountytexas.gov
Phone #	(956) 523-4900
Fax #	
P.O./ Reference #	
Advertiser/Product	FENTANYL
Campaign	

Space										
# of Panels: 1								Billing Cycle: Every 4 weeks		
Panel # TAB ID	Market	Location	Illum	Media Type	Size	Misc	Service Dates	# Service Periods	Invest Per Period	Cost
77338 214522	078-LAREDO, TX	HWY 83 @ PITA MANGANA	Yes	Perm Bulletin	10' 6" x 36' 0"		02/26/24-08/11/24	6	\$1,312.50	\$7,875.00
Total Space Costs:										\$7,875.00

Special Considerations: IN ORDER TO MAINTAIN EXISTING LOCATION, IT IS NECESSARY TO HAVE AN EXECUTED CONTRACT 60 DAYS PRIOR TO EXPIRATION. INVOICES BILL EVERY 4 WEEKS AND ARE DUE NET 30 DAYS. RENEWAL OF CONTRACT #4247345.


Advertiser authorizes and instructs The Lamar Companies (Lamar) to display in good and workmanlike manner, and to maintain for the terms set forth above, outdoor advertising displays described above or on the attached list. In consideration thereof, Advertiser agrees to pay Lamar all contracted amounts within thirty (30) days after the date of billing. Advertiser acknowledges and agrees to be bound by the terms and conditions on all pages of this contract.

The Agency representing this Advertiser in the contract executes this contract as an agent for a disclosed principal, but hereby expressly agrees to be liable jointly and severally and in solidio with Advertiser for the full and faithful performance of Advertiser's obligations hereunder. Agency waives notice of default and consents to all extensions of payment.

The undersigned representative or agent of Advertiser hereby warrants to Lamar that he/she is the Advertising Director

(Officer/Title)


of the Advertiser and is authorized to execute this contract on behalf of the Advertiser.

Customer:	ISIDRO R. ALANIZ
Signature:	 (signature above)
Name:	Isidro R Alaniz (print name above)
Date:	Jan 3, 2024 (date above)

THE LAMAR COMPANIES

This contract is NOT BINDING UNTIL ACCEPTED by a Lamar General Manager.

Rose Gutierrez
ACCOUNT EXECUTIVE: Rose Gutierrez


GENERAL MANAGER

Jan 4, 2024
DATE

STANDARD CONDITIONS

1. Late Artwork: The Advertiser must provide or approve art work, materials and installation instructions ten (10) days prior to the initial Service Date. In the case of default in furnishing or approval of art work by Advertiser, billing will occur on the initial Service Date.



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CONTRACT # 4420804
Invoice Schedule

Date: 12/22/2023
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Year	Invoice Date	Service Period	Total Investment
2024	02/26/2024	02/26-03/24	\$1,312.50
	03/25/2024	03/25-04/21	\$1,312.50
	04/22/2024	04/22-05/19	\$1,312.50
	05/20/2024	05/20-06/16	\$1,312.50
	06/17/2024	06/17-07/14	\$1,312.50
	07/15/2024	07/15-08/11	\$1,312.50
			\$7,875.00

* Custom Invoicing Date