



30 SECOND SPOT

PACKAGE INCLUDES:

- 19 Regular Season Games
- 3 Cowboy games
- 3 Playoff games
- 10 NCAA College Football ABC/CBS

Total Investment: NET \$12,800

- Sept - \$2550
- Oct - \$3150
- Nov - \$3150
- Dec - \$3150
- Jan - \$800 (Playoffs)

Sept 2023 - Dec 2024

Client Name & Title: Webb Seely, D.A.

Client Signature: [Signature]

Date	Day	Matchups	Time	Notes	Rate
7-Sep	Thurs.	Lions vs Chiefs	7:20		\$600
10-Sep	Sun	Cowboys vs NY Giants	7:20		\$750
17-Sep	Sun	Miami vs Patriots	7:20		\$600
24-Sep	Sun	Steelers vs Raiders	7:20		\$600
1-Oct	Sun	Chiefs vs NY Jets	7:20		\$600
8-Oct	Sun	Cowboys vs Niners	7:20		\$750
15-Oct	Sun	NY Giants vs Bills	7:20		\$600
22-Oct	Sun	Miami vs Eagles	7:20		\$600
29-Oct	Thurs.	Chicago vs Chargers	7:20		\$600
5-Nov	Sun	Buffalo vs Bengals	7:20		\$600
12-Nov	Sun	NY Jets vs Raiders	7:20		\$600
19-Nov	Sun	Vikings vs Denver	7:20		\$600
23-Nov	Thurs.	Niners vs Seahawks	7:20	Thanksgiving	\$750
26-Nov	Sun	Ravens vs Chargers	7:20		\$600
3-Dec	Sun	Chiefs vs Packers	7:20		\$600
10-Dec	Sun	Eagles vs Cowboys	7:20		\$750
17-Dec	Sun	Ravens vs Jaguars	7:20		\$600
23-Dec	Sun	Bengals vs Steelers	7:20		\$600
31-Dec	Sun	Packers vs Vikings	7:20	New Year Eve	\$600
Jan 13	Sat	NFL Wildcard	7p		600
Jan 14	Sun	NFL Wildcard	7p		600
Jan 20	Sat	NFL Divisional	7p		700

Does not include production cost

No guarantee of specific games or times. Schedule subject to change without notice

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FULL SEASON

PACKAGE INCLUDES:

- 30 Regular Season Games
  - 2 Cowboy games
  - 8 Texan Games
- 15 NCAA College Games ABC/CBS

Total Investment: NET \$10,300

- SEPT-\$1700
- OCT-\$2100
- NOV-\$2300
- DEC-\$3600
- JAN-\$600

Does not include production cost

No guarantee of specific games. Schedule subject to change

Client Name & Title: Webb County District Atty

Client Signature: [Handwritten Signature]

Does not include production cost

No guarantee of specific games or times. Schedule AND games are subject to change

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Date	Game	Network	Time	Notes	Rate
Sep 10	Houston at Baltimore	CBS	12:00		300
Sep 10	Las Vegas at Denver	CBS	3:25		300
Sep 17	LA CHARGERS AT TENNESSEE	CBS	12:00		300
Sep 17	NY JETS AT DALLAS	CBS	3:25		500
Sep 24	NEW ENGLAND AT NY JETS	CBS	12:5H		300
Oct 1	MIAMI AT BUFFALO	CBS	12		300
Oct 1	LAS VEGAS AT LA CHARGERS	CBS	3:25		300
Oct 8	NEW ORLEANS AT NEW ENGLAND	CBS	12:5H		300
Oct 15	SEATTLE AT CINCINNATI	CBS	12		300
Oct 15	NEW ENGLAND AT LAS VEGAS	CBS	3:25		300
Oct 22	WASHINGTON AT NY GIANTS	CBS	12:5H		300
Oct 29	NEW ENGLAND AT MIAMI	CBS	3:25SH		300
Nov 5	TAMPA BAY AT HOUSTON	CBS	12		300
Nov 5	INDIANAPOLIS AT CAROLINA	CBS	3:25		300
Nov 12	HOUSTON AT CINCINNATI	CBS	12:5H		300
Nov 19	ARIZONA AT HOUSTON	CBS	12		300
Nov 19	SEATTLE AT LA RAMS	CBS	3:25		300
Nov 24	WASHINGTON AT DALLAS	CBS	11:30a	Thanksgiving	500
Nov 26	JACKSONVILLE AT HOUSTON	CBS	12:5H		300
Dec 3	LA CHARGERS AT NEW ENGLAND	CBS	12		300
Dec 3	DENVER AT HOUSTON	CBS	3:25		300
Dec 10	HOUSTON AT NY JETS	CBS	3:25SH		300
Dec 17	HOUSTON AT TENNESSEE	CBS	12		300
Dec 17	WASHINGTON AT LA RAMS	CBS	3:25		300
Dec 24	CLEVELAND AT HOUSTON	CBS	12	12 Christmas Eve	300
Dec 25	LAS VEGAS AT KANSAS CITY	CBS	12	12 CHRISTMAS DAY	300
Dec 31	MIAMI AT BALTIMORE	CBS	12	12 Christmas Day	300
DEC 31	CINCINNATI AT KANSAS CITY	CBS	3:30	New Years Day	300
Jan 7	TBA	CBS	12		300
Jan 7	TBA	CBS	3:30		300



# Road to the SuperBowl 2024

## PLAYOFFS/SUPER BOWL LVIII

### Bowl Games

- Army vs Navy
- Citrus Bowl
- Celebration Bowl
- LA Bowl
- Independence Bowl
- Sun Bowl
- All American Bowl

### Playoffs

- CBS Wildcard
- CBS Divisional Playoff 1
- CBS Divisional Playoff 2
- CBS AFC Championship
- 4x KGNS Social
- 6x 7a-5p SuperBowl Sunday spots
- SuperBowl LVIII Feb 13, 2022



SuperBowl Rating 2021 – 49.8

**\$7725 - 18 Spots**

Bowl Games - \$525

January Playoffs- \$2400

February - \$5000

**Client Name & Title:** Webb County District Attorney *Does not include production cost*

*No guarantee of air times. Schedule or games subject to change*

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**Client Signature:** \_\_\_\_\_



Date	Game	Network	Time	Notes	Rate
SEP 11	BUFFALO AT NY JETS	ABC		7P	350
SEP 18	CLEVELAND AT PITTSBURGH	ABC		7P	350
SEP 25	PHILADELPHIA AT TAMPA BAY	ABC		7P	350
DEC 25	BALTIMORE AT SAN FRAN	ABC		7P	350
DEC 30	DETROIT AT DALLAS	ABC		8P	500
1/6	TBA	ABC		2P	350
1/6	TBA	ABC		630P	350

**PACKAGE INCLUDES:**

**6 MONDAY NIGHT FOOTBALL Games**  
10 NCAA College Games ABC/CBS

Total Investment: NET \$2,600

*Does not include production cost  
No guarantee of specific games. Schedule subject to change*

**Client Name & Title:** Webb County District Atty

**Client Signature:** 

*Does not include production cost*

*No guarantee of specific games or times. Schedule subject to change*

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