

**RFP 2024-004 Marketing and Advertising Services for Webb County**

**Evaluation Summary**

<i>Supplier</i>	<i>Rank</i>	<i>Score</i>	<i>Marketing and Advertising Experience</i>	<i>Personnel Qualifications</i>	<i>References and Projects</i>
		<b>100</b>	45.00	30.00	25.00
<b>Hachar Media</b>	<b>1</b>	<b>86.67</b>	39.00	26.00	21.67
<b>Wicked Stinger Media</b>	<b>2</b>	<b>66.33</b>	30.00	18.00	18.33
<b>Advent Trinity LLC</b>	<b>3</b>	<b>58.33</b>	27.00	18.00	13.33
<b>XCLAYMATION</b>	<b>4</b>	<b>56.33</b>	27.00	16.00	13.33