

Exhibit B



Webb County Fairgrounds Price Sheet

Billboards

Prices start at:

Digital Board

10.6 x 36- \$600 - \$1,200

Static Board

12.6 x 36- \$900 - \$1,200

Signage

Per ft.

Banners (installation and material cost separate)

\$2.00/ft.

Website

Base website

\$6,500.00

Content management system (CMS)

TBA

Monthly maintenance

\$150.00

Social Media

Photography

TBA

Graphic Design

TBA

Fleet Advertising

\$300 - \$500

School Bus Advertising

\$75/bus

Television Ad Space

15% of buy

Radio Ad Space

15% of buy

3rd Party Signage

15% of buy