



INSERTION ORDER AND ADVERTISING AGREEMENT

This advertising agreement ("Agreement") is a binding contract entered into as of the date of last signature below by and between Gray Television Group, Inc., its subsidiaries and affiliates ("Gray") and the advertiser identified below ("Advertiser"). This Agreement will consist of this Insertion Order and the Standard Terms and Conditions available at www.gray.tv/advertising.

Advertiser		Gray	
Business Name	Webb County Sheriff's Office	Station	KGNS, CW, Telemundo
Primary Contact	Joe Lopez	Account Executive	Patty Kirby
Billing Address		Billing Address	120 W. Del Mar Blvd.
Phone		Phone	956-324-1009
Fax		Fax	956-267-8649
Email	joe@webbcountytexas.gov	Email	carysava@yahoo.com
Website		Website	www.pro8news.com

Campaign Start Date	January 2015	Campaign End Date or Duration	December 2015
---------------------	--------------	-------------------------------	---------------

Campaign Details: (Attach additional pages as appropriate.)	Spots, Impressions, Etc.	Investment
Television Insertion (Included in broadcast and cable/ satellite retransmission of station signal and, at Gray's option, in streamed simulcast of Station broadcast signal)	PSAs/ ROS spots	
Streaming Insertion (Inserted into streamed newscast on Station web channel in place of broadcast-only commercials in newscast)		
Online Insertion (Banner ads, pre-rolls, display ads and other types of insertions on Station web channels)		
Mobile Insertion (Banner ads, pre-rolls, display ads and other types of insertions on Station text alerts, email blasts, mobile apps and platforms)		
Other:		
TOTAL:	400 spots/year	\$30,000/year
Note Payment Terms: Net 30 days from date of invoice.		


Payment Terms: Net 30 days from date of invoice.

ADVERTISER:
BY: M. C. Lopez
NAME: Martin Lopez, Jr.
TITLE: Sheriff
DATE: 2/5/15

KGNS-TV:
BY: [Signature]
NAME: Carlos H. Salinas
TITLE: VP. / General Manager
DATE: January 13, 2015


WEBB COUNTY, TEXAS

By: 
TANO TIJERINA
WEBB COUNTY JUDGE


KGNS-TV
CARLOS H. STUNGS VP/SM.
PRINT NAME & TITLE

ATTESTED:

JANUARY 13, 2015.
DATE


MARGIE RAMIREZ IBARRA
WEBB COUNTY CLERK



APPROVED AS TO FORM:


MARCO MONTEMAYOR
WEBB COUNTY ATTORNEY*

*By law, the County Attorney's office may only advise or approve contracts or legal documents on behalf of its clients. It may not advise or approve a contract or legal document on behalf of other parties. Our review of this document was conducted solely from the legal perspective of our client. Our approval of this document was offered solely for the benefit of our client. Other parties should not rely on this approval, and should seek review and approval of their own respective attorney(s).