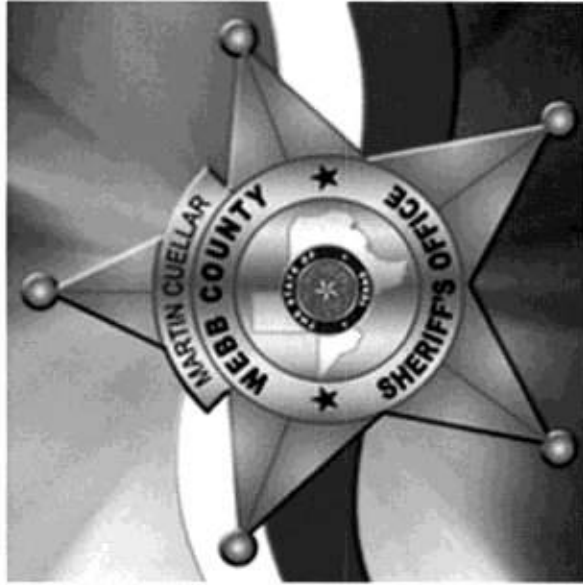


# Webb County Sheriff's Office



*Minelly De Leon*

Entravision Communications Corp.

IMS Consultant

222 Bob Bullock Loop

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Ph: (956) 727-0027 Ext. 113

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kldotv.com/ myfoxlaredo.com



# Webb County Sheriff's Office

## 2015 Annual Commitment

### MONTHLY PAID SCHEDULE:

- 6x (:30) spots on Univision Local News Monday-Friday @ 10pm
- 50x (:30) spots on Univision to air Monday-Sunday 6am-12am
- 50x (:30) matching PSAs of your choice on Univision to air Monday-Sunday 6am-12am
- 1x Interactive Webb Banner on kldotv.com linked to Webb County Sheriff's Office website



### MONTHLY ADDED VALUE: ACADEMIC STAR OF THE MONTH

The Webb County Sheriff's Office recognizes the "Academic Star" of the month who are students that excel in high school whose leadership and dedication inspire others. Scholarship funds ensure that deserving individuals seeking a law enforcement career are not denied the opportunities for learning in a university setting. Scholarship funds ensure that deserving individuals seeking a law enforcement career are not denied the opportunities for learning in a university setting. Scholarship funds ensure that deserving individuals seeking a law enforcement career are not denied the opportunities for learning in a university setting.

- 1x (:60) segment on Univision Local News @ 10pm to highlight the "Academic Star of the Month"
- 2x (:05) open and close sponsorship billboards on Univision Local News @ 10pm
- 2x Social Media blast (Facebook/ Twitter/ Instagram) inviting students to apply for scholarship

Monthly Spots: 106X (:30) + Interactive  
 Plus Academic Star of the Month elements  
 Monthly Investment: \$2,500

Flight: January 2015 thru January 2016

*M. Cull*

Authorized Signature

Date

*Minelly De Leon*

Entravision Representative

Date



Includes one fifty-second (:30) fully produced commercial. Cancellation of scheduled insertion without twenty-four (24) hour notice will result in a cancellation fee for production time. Entravision Local News will not honor a cancellation of an order without a two-week advance notice in writing. Commercial spot are property of Entravision and are to be EXCLUSIVELY on KLDQ, KDFW, KDFW or LATV. Production charges will apply for any Entravision produced commercial running on another television station. This agreement is binding and becomes valid upon authorized signatures from Client and KLDQ-TV Representative. Station is committed to a policy of non-discrimination in the advertising contracts and its services. Station will not accept ads or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that contravene the advertiser or station to discriminate in the sale or placement of advertising, based on the race, gender, or programming format of a broadcast station or its owners. Entravision Local News - 222 Bob Babbitt Loop - Laredo, TX 78040 - Phone (956)727-0027



Thank You!

*[Handwritten signature and scribbles]*

*Minelly De Leon*


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**WEBB COUNTY, TEXAS**

By:   
TANO TIJERINA  
WEBB COUNTY JUDGE


  
ENTRA VISION COMMUNICATIONS CORP.  
MINELLY DE LEON / IMS CONSULTANT  
PRINT NAME & TITLE  
1/13/15  
DATE

ATTESTED:

  
MARGIE RAMIREZ IBARRA  
WEBB COUNTY CLERK



APPROVED AS TO FORM:

  
MARCO MONTEMAYOR  
WEBB COUNTY ATTORNEY\*

\*By law, the County Attorney's office may only advise or approve contracts or legal documents on behalf of its clients. It may not advise or approve a contract or legal document on behalf of other parties. Our review of this document was conducted solely from the legal perspective of our client. Our approval of this document was offered solely for the benefit of our client. Other parties should not rely on this approval, and should seek review and approval of their own respective attorney(s).