

Come for One ... Stay for Both

PREPARE TO SERVE HUMANITY
AS WE FLY HIGH WITH ROTARY

District Assembly for
Rotary Year 2016-2017
Debbie High, District Governor Elect

Friday, April 22, 2016
9:30 am - 4:30 pm

Topics:

- A Century of Doing Good - preparing for the 100th Anniversary of The Rotary Foundation
- Elwynn Sherman - Leadership

Sessions include:

- Administration - Tools for Secretaries & Treasurers
- International Service - Grant Training
- Club Service - Visioning & Strategic Planning
- Membership - Best Practices
- Public Image - Crisis & Vocational
- Service - Fundraising & Global Projects
- Rotary Awareness - Public Relations & Partnerships
- Youth Service - Open House for all areas



ROTARY
SERVING
HUMANITY

Rotary on the Rio:
Bridging Diverse Communities
with Diverse Leaders

District Conference for
Rotary Year 2015-2016
Betty Frantum, District Governor

Celebrating our Gifts to The World

Friday, April 22

7-10 pm : Viva la Noche de Fiesta in St.
Augustine Plaza

Saturday, April 23

7 am - midnight : Speakers and General
Sessions & Hospitality

Sunday, April 24

7:30 am - 11:30 am : Historic Walk For Polio,
Celebration of Life, Closing Session

Keynote Speakers:

Dr. Mark Taylor and
RI Rep. PDG Marilyn Kay Bedell

Awards, Inspiration, Grant Reviews and more



Be a gift to the world

Main Venue for Events
La Posada Hotel
1000 Zaragoza St
Laredo, TX 78040



Saturday Governor's Banquet
Ramada Plaza Laredo
800 Garden St.
Laredo, TX 78040

Registration:

District Website: www.Rotary5930.org
starting March 1, 2016
Full agendas - on the website by March 1, 2016

Hotels:

La Posada Hotel - (956) 722-1701
or use the link on the District website

Juan & Juanita Lira
The Laredo Rotary Club
Chairpersons

Rotary
District 5930



Rotary District 5930 <#d5930DA> District Assembly 2016
La Posada Hotel April 22, 2016

9:30-10:15 am	Registration	Check-in at Registration; Fellowship & Refreshments (Water / coffee / light breakfast snack) San Agustin Foyer
10:15-10:55 am	Plenary Session 1	Opening Session including D5930 App Launch ~ D5930 Trainer-Elect Andy Hagan Zaragoza (cap 150)
11:10-Noon	Plenary Session 2	A Century of Doing Good – Rotary District Foundation Chair-Elect Ellison Crider Zaragoza (cap 150)
12:15-1:45 pm	Lunch & Keynote	Buffet Lunch and Keynote Speaker Eliwynn Sherman <San Agustin Ballroom (cap 150)>
2:10 -4:30 pm	40 min. Sessions (10 min. breaks)	2:10 -4:30 pm

Time	Administration San Agustin Ballroom (A)	International Service San Agustin Ballroom (B)	Club Service Blue Bonnet (3rd Floor Main (30)	Membership Hibiscus (3rd Floor Main (30)	Public Image La Palma (3rd Floor Main 30)	Community & Global Service Philip V Ballroom (2nd Floor 60 cap)	Rotary Awareness Cactus (3rd Floor Main 30)	Youth Service & House of Friendship (Tesoro – Main)
2:10 – 2:50pm Session 1	Club Secretary & Treasurer Part 1 of 2 (Nancy Paulson, Dana Sisk, & Kent Grier)	RI Foundation Annual Club Grant Certification Part 1 of 3 (Ellison Crider & Andy Hagan)	Visioning Every member has a voice (Tim Stephens)	Ignite Your Membership Best practices membership program / Score Sheet Q&A (Luis Cavazos)	"Be Prepared" Crisis Communication Plan by TAMU-CC (Michelle Marsh- Fuehrer)	Effective Fundraising for Clubs Roundtable Discussion (Laura Narvaez & PDG Maxie Houser)	How Do You Get your Club in the News? (PI / RA Committee & RRPIC Zone 21b Lisa Herring)	Youth activities planned and conducted by Youth Groups will be prominently displayed in designated areas and explained by individuals involved. (Mike Dickerson is coordinating)
3:00pm – 3:40pm Session 2	Club Secretary / Treasurer Part 2 of 2 Including ClubRunner & Rotary Club Central Nancy Paulson, Dana Sisk, & Kent Grier)	RI Foundation Annual Club Grant Certification Part 2 of 3 (Ellison Crider & Andy Hagan)	Club Strategic Planning Your Club's Roadmap to Success Part 2 of 2 (Tim Stephens)	Membership Make it Meaningful Roundtable Discussion (Membership Committee)	Vocational Service Bringing together our circle of business and professional acquaintances (JoAnne Settles)	So you want to do a Global Project? Global Grants Lessons Learned "Shopping List" (District Global Grants Chair; ARRFC Art Zeitler)	Building Community Partnerships with Service Projects Rotary has Heart campaign (PI / RA Cmte & RRPIC Zone 21b Lisa Herring)	Clubs display signature activities or projects in which they have been involved. Reps will explain them. - Water, Coffee station, light snacks
3:50 – 4:30pm Session 3	Enjoy the House of Friendship	RI Fndn. Club Grant Cert. Part 3 of 3 (Ellison Crider & Andy Hagan)	Enjoy the House of Friendship	Enjoy the House of Friendship	Enjoy the House of Friendship	2016-17 Club Pres. & AG's Meet with DG	Enjoy the House of Friendship	

TAMU will projectors for general and breakout sessions.

12:30 - 8:00 p.m. Exhibitors will set up and sell Rotary materials in the Zaragoza Room.

SCHEDULE FOR DISTRICT 5930 CONFERENCE ON APRIL 22-24, 2015

Conference Theme: Rotary on the Rio: Bridging Diverse Communities with Diverse Leaders

April 22, 2016 (Friday)

12:30-8:00 p.m. Exhibitors will set up and sell Rotary materials in Zaragoza Room

4:30 p.m. Hospitality Room: Tesoro Room; Get directions at entrance to La Posada

5:00 p.m. Registration: In Foyer outside of San Agustin Ballroom (CVB; Juanita Lira; LRC, Next Gen, & Daybreak reps.)

7:00-10:00 p.m. Viva la Noche de Fiesta in San Augustin Plaza (Sponsored by La Posada Hotel and the City of Laredo)

10:30-12:00 midnight: Hospitality Rooms (2 rooms next to the pool) (Gateway Rotary will oversee.)

April 23, 2016 (Saturday)

7:00 -10:00 a.m. Registration in Foyer outside of Zaragoza and San Agustin Ballroom (CVB; Juanita Lira; LRC, Next Gen., Daybreak, Gateway, 7 Flags)

7:00-8:30 a.m. Inspirational Breakfast: District Governor: Betty Frantum - Welcome; Rotary International President's Representative: Greetings; Featured Speaker: State Senator Judith Zaffirini; Location: San Agustin Ballroom.

9:00-9:50 a.m.	Plenary Session 1 Speaker: District Governor Betty Frantum Topic: Ignite Awards; Financial Audit Report Location: San Agustin Ballroom			Prominent Displays of Successful Club Projects & Youth Activities
10:00-10:50	Plenary Session 2 Speaker: Lisa Herring, Rotary Regional Public Image Coordinator Topic: Public Image of Rotary Location: San Agustin Ballroom			
11:00-11:15 a.m.	Break			
11:15-12:15 p.m.	Luncheon District Governor Betty Frantum: Marilyn K. Bedell: RI President's Representative: Welcome & Comments Location: San Agustin Ballroom			
12:15-12:30	Break			
12:30-2:00	Plenary Session 3: Speaker: Dr. Mark Taylor Topic: Generational Differences San Agustin Ballroom			
2:00-2:15 p.m.	Break			Tesoro Club
2:15-3:00 p.m.	Breakout Session 1 Topic: Essential Leadership Skills for those with a Servant's Heart Speaker: Vincent Solis Location: Bluebonnet (3 rd Floor Main Hotel)	Breakout Session 2 Topic: How to use Club Runner and Club Central Speaker: Nancy Paulson Location: Hibiscus (3 rd Floor Main Hotel)	Breakout Session 3 Cajun Fest: How to do a successful fundraiser Speaker: Jane Cross Location: Cactus (3 rd Floor Main Hotel)	
3:15-4:00 p.m.	Breakout Session 4 Using Club Newsletters & Bulletins to Enhance Rotary's Public Image Speakers: Arturo Limon, Liz Gomez Padilla Location: Bluebonnet (3 rd Floor Main Hotel)	Breakout Session 5 Topic: Fun & Fellowship Speaker: Marissa Longoria & Xavier Mendoza Location: Hibiscus (3 rd Floor Main Hotel)	Breakout Session 6 Topic: Successful Grants Speakers: Maricela Rangel: District Grant; Juanita Lira: District International Grant; Juan Lira: Global Grant Location: Cactus (3 rd Floor Main Hotel)	
				Meet the District Governor Nominee Betty Ramirez Lara (La Palma 3 rd Floor Main Hotel)

Conference participants will board buses at 6:15 p.m. or 6:30 p.m. to go to banquet at La Posada Hotel.

7:00-11:00 p.m.	District Conference Banquet and Dance DG Betty Frantum, Comments and Awards Marilyn K. Bedell: RI President's Representative: Comments Dance	Ramada Plaza Hotel Ballroom
10:30 & 10:45 p.m.	Charter buses will pick up conference participants and return them to La Posada.	
10:30-12:00 midnight	Hospitality Room in the Tesoro Club at La Posada Hotel	

April 23, 2016 (Saturday)

9:00 a.m.- 5:00 p.m.	Youth Activities in American Legion Post 59 Hall	Mike Dickerson will coordinate Youth Activities
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2:00-5:00 p.m. Conference participants will have an opportunity to board a bus to go on a Shopping tour for a fee of \$10.00 each.

April 24, 2016 (Sunday)

7:30 a.m.	Historical Walk for Polio (Mara Lopez Maldonado & Margarita Araiza; Location: To Be Announced)	
9:30 a.m.	Celebration of Life Memorial Service to commemorate Rotarians who have passed (J. D. Simpson; Location: Tesoro Club)	
10:30 a.m.	Concluding remarks from District Governor Betty Frantum; Location: Tesoro Club Concluding remarks from Marilyn K. Bedell, RI President's Representative End of Conference	

Additional sessions to be conducted by Dr. Mark Taylor:

April 22, 2015 (7:30 a.m.) Breakfast Meeting: Dr. Taylor will speak at BBVA Compass Bank for two hours to a group of business professionals on how understanding generational differences can influence many of their decisions, e.g., hiring, training, mentoring, rewards, incentives, establishing work-life balances, motivational strategies, and others.

April 22, 2015 (2:00 p.m. in Bullock Hall 101): Afternoon Meeting: Dr. Taylor will speak for two hours at Texas A&M International University (TAMIU) to administrators and faculty members from TAMIU, Laredo Community College, Laredo ISD, and United ISD regarding how understanding generational differences can help create positive and supportive environments to facilitate learning, advisement, counseling, mentoring, financial assistance, and other types of services.

District 5930 is collaborating with the business community and educational institutions to facilitate Dr. Taylor's presentations.