



General Questions – Fairground Master Plan

1. Is access to the grounds adequate? What are specific issues?
2. Is parking adequate?
3. How does event load in/ load out function? Are there problems while the grounds open to the public?
4. How do deliveries/servicing function?
5. How does pedestrian circulation function?
6. Do the facilities, grounds and buildings, meet your needs? What improvement would you like to see?
7. Are utilities adequate? Water, electrical, storm water, etc.
8. Are the guest amenities adequate such as restrooms, shade, trash cans, pavement, wheelchair/stroller access, etc?
9. What do you like most about the facility?
10. What is your top improvement wish for the facility?
11. For animals, what was the count, by animal type, for the past 3 Fairs?
12. What trends in animal entries might impact use of spaces?
13. For concessions, 4-H Exhibits, commercial exhibits: amount of space needs, current trends in competitive exhibits (up or down by types), waiting list for commercial exhibitors?
14. Marketing committee: Where is your market for the Fair? What is your competition for the Fair? What media are you using and how much are you spending with each type of media (TV, radio, newspaper, social media, etc.)?