



Typical User Group/Stake Holders Interviews

Listed below are user groups that are typically involved in these meetings.

1. Fair board
2. Government entities (city, county officials, planning staff, etc.)
3. Fair superintendents, especially parking and visitor services
4. Fair staff
5. 4-H
6. Equestrian groups
7. Sheep/swine interests
8. Beef and dairy cattle groups (Cattlemen's Association)
9. Entertainment agents
10. Carnival operator (this could be a conference call)
11. Parks & Recreation Department
12. Transportation Department
13. Commercial exhibitors (flea markets, car shows, etc.)
14. Rodeo promoters
15. Motocross promoter
16. Native American exhibits or other ethnic group representatives
17. Neighborhood groups
18. Food/beverage concessionaires
19. Agricultural extension service
20. Non-livestock/competitive exhibitors
21. Other on-site tenants (theme park, water park, hotel, house of blues, etc.)
22. Festival organizers
23. Historic interests
24. Other special interest groups

Typical questions posed to user groups might include:

- Describe your event / interest?
- Number of participants? Spectators?
- Duration? Frequency?
- Stall or penning needs? Number? Size?
- Show ring(s)? Size?
- Trailer parking? RV sites?
- Expected growth?
- Issues or concerns about the LIFE facility?
- Flat floor exhibit area? Square Feet? Heat, Ventilation, AC?
- Stage?