




# American Cancer Society Relay For Life What Does Your Dollar Do?

The American Cancer Society Relay For Life movement is the world's largest fundraising event to end cancer, uniting communities across the globe to finish the fight. Dollars raised by more than four million Relay participants in 24 countries help the American Cancer Society save lives by supporting education and prevention efforts, funding groundbreaking cancer research, and providing free information and services for people with cancer who need them. **Here are just some of the ways you're helping the Society finish the fight.**

IN 2013, WE GAVE  **CANCER PATIENTS MORE THAN**  
**380,000**  
RIDES TO & FROM TREATMENT OR MEDICAL APPOINTMENTS.

IN 2013, WE FULFILLED NEARLY  
**1 MILLION REQUESTS**  
FOR CANCER INFORMATION  
VIA THE PHONE, EMAIL, AND ONLINE CHATS.




IN 2013, WE SAVED  PATIENTS MORE THAN  
**\$38 MILLION**  
IN LODGING COSTS BY PROVIDING A FREE PLACE TO STAY when they had to travel for treatment.




IN 2013, WE GRANTED **\$31.8 MILLION** TO THE AMERICAN CANCER SOCIETY CANCER ACTION NETWORK  
TO ENSURE LAWMAKERS MAKE CANCER A TOP NATIONAL PRIORITY.




WE'VE MARKED A **20%** DECLINE IN CANCER DEATH RATES SINCE 1991.  
THAT MEANS MORE THAN **1.3 MILLION LIVES SAVED.**

 SINCE 1946, WE'VE INVESTED MORE THAN **\$4 BILLION** IN CANCER RESEARCH  
that has helped confirm the link between cigarette smoking and lung cancer, establish the link between obesity and multiple cancers, and develop drugs to treat leukemia and advanced breast cancer, among many other breakthroughs.


OUR WORK HAS CONTRIBUTED TO A **50% DROP** IN SMOKING SINCE 1955, WHICH IN TURN HAS LED TO AN OVERALL DROP IN LUNG CANCER DEATH RATES.



EVERY YEAR, MORE THAN **4 MILLION PEOPLE** COME TOGETHER AT RELAY FOR LIFE EVENTS AROUND THE WORLD TO SUPPORT THE AMERICAN CANCER SOCIETY AND HELP FINISH THE FIGHT AGAINST CANCER!



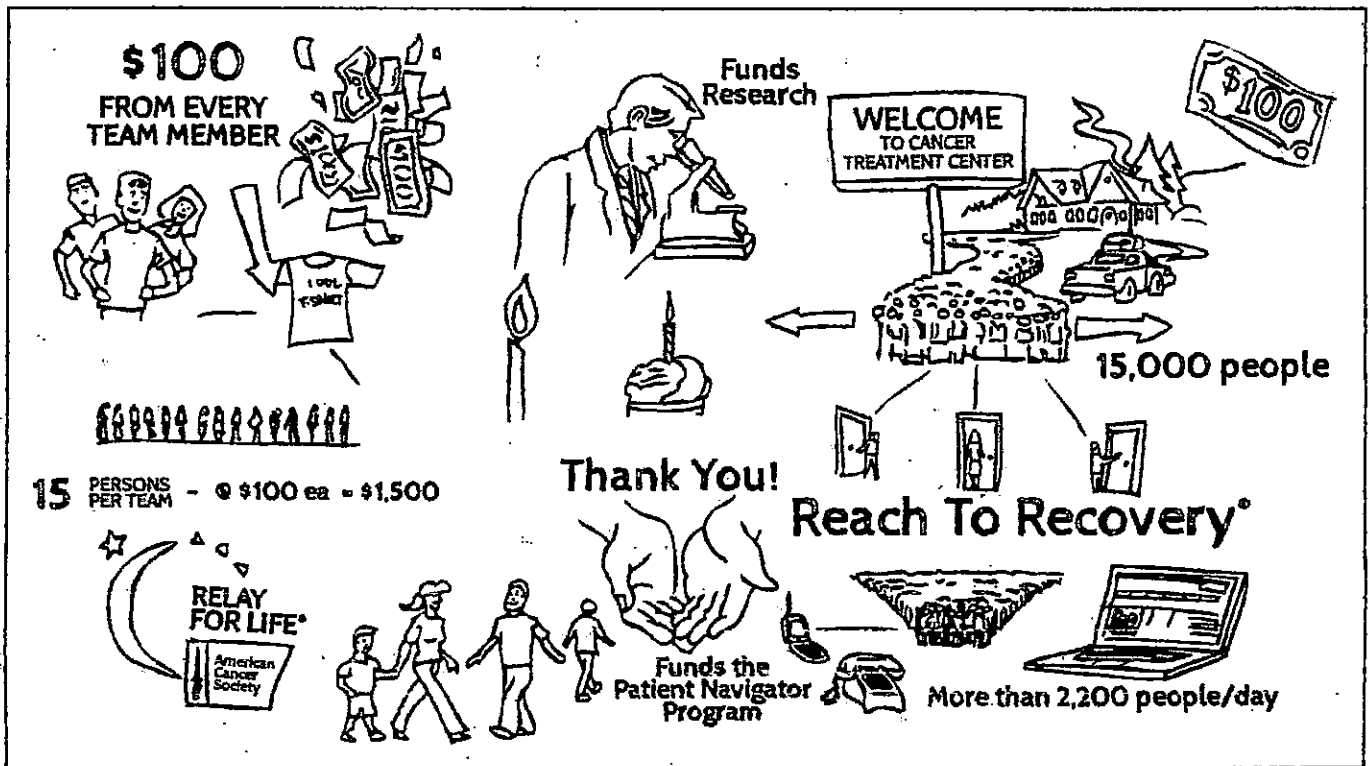
IN 2013, WE HELPED MORE THAN **45 MILLION VISITORS** TO OUR WEB SITE, **CANCER.ORG**, GET THE CANCER INFORMATION AND SUPPORT THEY NEEDED.



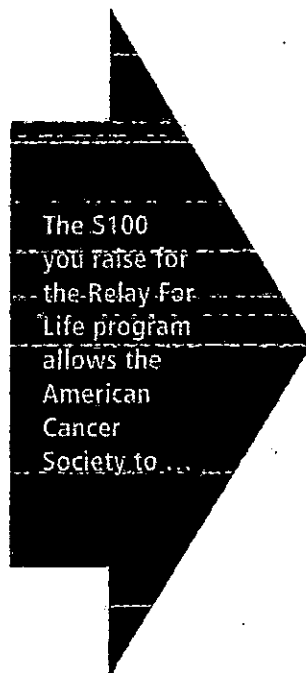


# What Does Your Dollar Do?

The impact of fundraising on the American Cancer Society



- The American Cancer Society asks every Relay For Life participant to raise at least \$100.
- Relay For Life teams are encouraged to have at least 15 people on each team.
- Also, teams are urged to set individual and team fundraising goals.
- Every Relay participant who raises at least \$100 receives a commemorative Relay For Life T-shirt.
- For many, the T-shirt is a "Badge of Honor" representing:
  - The miles walked at a Relay For Life event
  - Their individual reason to participate in a Relay event – the person or people they are honoring through a Relay For Life event
  - All of their fundraising efforts for the Relay For Life event
- In the end, the T-shirt illustrates how a Relay participant is doing something to fight back against cancer and save more lives.



- Help pay for lodging at an American Cancer Society Hope Lodge®. Last year, nearly 38,000 patients and caregivers stayed at a Hope Lodge facility.
- Help cancer patients get to treatment and back home again through the Road To Recovery® program. The American Cancer Society helped more than 15,000 patients to and from treatment last year.
- Support Reach To Recovery volunteers as they visit newly diagnosed breast cancer patients.
- Cover the cost of providing information to those facing cancer. Every day, more than 2,200 people call the American Cancer Society for help and information.
- Help guide patients through their cancer journey through the American Cancer Society Patient Navigator Program.
- Fund groundbreaking research and new clinical trials.

# FREE PATIENT EDUCATION PACKET

PANCREATIC  
CANCER  
ACTION  
NETWORK<sup>®</sup>

Facing pancreatic cancer?

Start with Pancreatic Cancer Action Network (PanCAN) Patient Services. We can provide resources and hope for your journey.

## HERE'S HOW YOU CAN ORDER A FREE INFORMATIONAL PACKET:

- Call toll-free at 877-2-PANCAN
- Email [patientservices@pancan.org](mailto:patientservices@pancan.org)
- Request online at [pancan.org/patientpacket](http://pancan.org/patientpacket)
- Patient Services is available Monday – Friday, 7 a.m. – 5 p.m. Pacific Time.

## WE OFFER THE FOLLOWING FREE MATERIALS IN OUR PATIENT EDUCATION PACKET:

### PANCREATIC CANCER FACT SHEETS

- **Basic Pancreatic Cancer Vocabulary** – definitions for common medical terms
- **Getting Organized After Diagnosis** – a 12-step checklist for what to do after diagnosis
- **Questions to Ask the Healthcare Team** – suggested questions about your diagnosis, treatment options (including surgery), diet and more
- **Your Purple Family** – ways to get involved and engage with the PanCAN community
- **Patient Guide** – a visual aid that helps you navigate through your pancreatic cancer journey

### BOOKLETS

- **An Overview of Pancreatic Cancer** – a guide to understanding this complex disease
- **Clinical Trials** – a guide on how clinical trials work, terminology and more

*We also have additional booklets: Diet and Nutrition, Supportive Care and Hospice. You can request these materials by contacting Patient Services.*

# SURVIVOR & CAREGIVER NETWORK

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CANCER  
ACTION  
NETWORK

No one should have to face pancreatic cancer alone. Pancreatic Cancer Action Network (PanCAN) Patient Services can connect you with others who share similar situations.

- Survivors and caregivers from around the country are available by telephone or email.
- They can share their experiences, provide support and inspiration or just listen.

Contact Patient Services to be matched with a survivor or caregiver. Services are provided free of charge.

## VALUABLE CONNECTIONS

*“This program is a great opportunity for people to know that they are not alone, and that others have gone through this and are coming out the other side feeling hopeful.”*

-Survivor

*“The Survivor & Caregiver Network was more than I had hoped for. To be able to talk to someone that can understand what you are experiencing is invaluable when dealing with this difficult journey.”*

-Survivor

*“This connection exceeded my expectations. The caregiver I spoke with was a jewel. He was very knowledgeable, inspiring and compassionate.”*

-Caregiver

## PATIENT SERVICES

We share resources and speak with more pancreatic cancer patients than any organization in the world. Patient Services provides comprehensive, personalized information about the disease, specialists, treatment options, clinical trials, diet and nutrition, our Know Your Tumor® precision medicine service and much more. Contact Patient Services toll-free at **877-2-PANCAN** or [patientservices@pancan.org](mailto:patientservices@pancan.org). M – F, 7 a.m. – 5 p.m., Pacific Time. Services offered in English and Spanish.

# PANCAN PATIENT SERVICES: THE PLACE TO GO AFTER A PANCREATIC CANCER DIAGNOSIS

PANCREATIC  
CANCER  
ACTION  
NETWORK

Pancreatic Cancer Action Network (PanCAN) Patient Services gives patients, caregivers and loved ones critical support and information – all for free – sharing resources and speaking with more pancreatic cancer patients than any single organization in the world.

Our vision is to create a world in which all patients with pancreatic cancer will thrive.

At any point, contact us with any questions or needs, including:

- Personalized information about treatment options
- Support resources, including our Survivor & Caregiver Network and support groups
- Diet and nutrition information
- Help finding financial and insurance resources

Every time you contact us, you'll work with the same compassionate and expertly trained case manager. Services are available in English and Spanish.

## PERSONALIZED SUPPORT TO GET ON “THE RIGHT TRACK”

Patient Services can explain your options and provide services and resources to help get you on “The Right Track”:



### RIGHT TEAM

See a pancreatic cancer specialist to improve your outcome. Patient Services can give you a list of specialists in your area so you can get the proper diagnosis and treatment.



### RIGHT TESTS

Get genetic testing for inherited mutations and biomarker testing of tumor tissue to determine the best treatment options for you. Patient Services can help you access this testing and understand your results and next steps.



### RIGHT TREATMENT

Consider clinical trials and precision medicine at every treatment decision. Patient Services can run a personalized search to find clinical trials and help you access targeted therapies identified through biomarker and genetic testing.



### SHARE AT EVERY STEP

PanCAN's Patient Registry is a global online database created to look for patterns that will lead to improved treatment options and outcomes. Join and share your experiences at [pancan.org/patientregistry](https://pancan.org/patientregistry).

PANCREATIC  
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1500 Rosecrans Avenue, Suite 200  
Manhattan Beach, California 90266  
[pancan.org](https://pancan.org)

Contact PanCAN Patient Services for information and support:  
877-2-PANCAN or [patientservices@pancan.org](mailto:patientservices@pancan.org)

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# ENFRENTANDO EL CÁNCER DE PÁNCREAS CON INFORMACIÓN, RECURSOS Y ESPERANZA

## UNA FUENTE DE APOYO CONFIABLE

Cuando usted llame a Patient Services, nuestro programa de servicios para el paciente, recibirá ayuda personalizada de uno de nuestros manejadores de casos. Su manejador de casos le puede proporcionar información actualizada sobre la enfermedad, las opciones de tratamiento, especialistas, estudios clínicos, recursos de apoyo, alimentación y nutrición, como controlar los síntomas y el dolor, y mucho más.

## ENTÉRESE DE LOS ÚLTIMOS ESTUDIOS CLÍNICOS

Los pacientes con cáncer de páncreas que participan en la investigación clínica tienen mejores resultados. Todos los tratamientos disponibles hoy fueron aprobados a través de un estudio clínico. El Pancreatic Cancer Action Network recomienda los estudios clínicos en el momento del diagnóstico y durante cada decisión de tratamiento. Antes de tomar decisiones sobre su tratamiento, es importante recibir información correcta y actualizada sobre los estudios clínicos. Nosotros mantenemos una base de datos actualizada de estudios clínicos para pacientes con cáncer de páncreas, que se están llevando a cabo en los Estados Unidos. Nuestros manejadores de casos pueden buscar estudios clínicos en nuestra base de datos, para que usted pueda llevar los resultados de su búsqueda a su doctor y juntos pueden analizar todas sus opciones de tratamiento.

## RECIBA APOYO DE OTROS SOBREVIVIENTES Y CUIDADORES

Hable con alguien que ha vivido una situación similar. Nuestros manejadores de casos de Patient Services pueden conectarlo con un voluntario de nuestra Red de Sobrevivientes y Cuidadores. Usted podría comunicarse con nuestros voluntarios por teléfono o por correo electrónico para compartir su historia, hacer preguntas y obtener apoyo.

## OBTENGA INFORMACION SOBRE KNOW YOUR TUMOR

Know Your Tumor es nuestro servicio de medicina personalizada. La medicina personalizada es un campo emergente en el tratamiento del cáncer. Cada paciente con cáncer de páncreas es diferente. Los pacientes que reciben tratamientos basados en la biología de sus tumores tienen mejores resultados. El Pancreatic Cancer Action Network recomienda que los pacientes obtengan un análisis genético para determinar que mutaciones genéticas están presentes y también pruebas de identificación de biomarcadores del tumor para determinar las mejores opciones de tratamiento. Un análisis genético también puede ayudar a informar a otros familiares sobre su riesgo de cáncer. Recomendamos que los pacientes hablen con su equipo médico sobre estos exámenes para determinar si son apropiados y para localizar un servicio. Comuníquese con nosotros para recibir más información sobre los requisitos para este servicio.

## UNA ORGANIZACIÓN EN LA CUAL PUEDE CONFIAR

Nuestro programa de servicios para el paciente, Patient Services, es parte de la organización sin fines de lucro Pancreatic Cancer Action Network, una red nacional de personas dedicadas a crear esperanza para las personas que han sido afectadas por el cáncer de páncreas. Proveemos fondos para la investigación científica y luchamos para que el Gobierno Federal proporcione más fondos para la investigación, y trabajamos con la comunidad para aumentar el conocimiento de esta enfermedad y para recaudar fondos para encontrar una cura.



Pancreatic Cancer Action Network  
1500 Rosecrans Ave., Ste. 200  
Manhattan Beach, CA 90266  
pancan.org

¿Cómo me puedo comunicar con un manejador de casos del programa de servicios para el paciente?  
Comuníquese con nosotros gratuitamente por teléfono al 877-2-PANCAN  
o por correo electrónico a [patientservices@pancan.org](mailto:patientservices@pancan.org).  
Estamos disponibles de Lunes a Viernes, 7 a.m. – 5 p.m., Tiempo Pacífico.

# Pancreatic Cancer and the Black Community

PANCREATIC  
CANCER  
ACTION  
NETWORK

## Black Americans have the highest incidence rate of pancreatic cancer of all ethnic/racial groups in the United States.<sup>1</sup>

The exact reason for higher incidence among Black Americans is unknown, but it's important to be aware that we can change that reality, both by advocating for earlier diagnosis when there are more treatment options and by increasing the diversity of patients enrolled in clinical trials, so that new medicines and treatments are best suited to treat all patients with pancreatic cancer.

The Pancreatic Cancer Action Network (PanCAN) is working to make equitable progress in the fight against pancreatic cancer.

And, PanCAN Patient Services empowers you today by offering free, personalized, case management and resources including:



Information on risks and symptoms



Personalized clinical trial searches



Resources on how to be your own best advocate



Access to financial and insurance resources



Resources on diet and nutrition



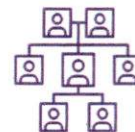
Access to a community of other survivors and caregivers



Information on our Know Your Tumor™ Precision Medicine Service



Personalized listings of pancreatic cancer specialists



Help navigating genetic testing options to assess personal and familial risk

PanCAN is also funding groundbreaking research into health disparities. The REGENERATE study, which stands for Racial/ethnic Equity in GENetic Education, Risk Assessment and Testing, aims to assess perceptions of genetic education and testing among Black and Latino/a/x groups, with a goal to advance equitable access to critical genetic testing services.

## Action for All Patients Begins Here

Our mission is to take bold action to improve the lives of everyone impacted by pancreatic cancer by advancing scientific research, building community, sharing knowledge and advocating for patients. Our vision is to create a world in which all patients with pancreatic cancer will thrive.

Contact us toll-free at  
877-2-PANCAN or email [patientservices@pancan.org](mailto:patientservices@pancan.org).  
We are available Monday - Friday, 7 a.m. - 5 p.m., Pacific Time.

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[pancan.org](http://pancan.org)

1. SEER\* Explorer: An interactive website for SEER cancer statistics [Internet]. Surveillance Research Program, National Cancer Institute. [Cited 2022 October 12]. Available from <https://seer.cancer.gov/explorer/>.